



2016

ANNUAL REPORT

Alone we can do so little,



TOGETHER

we can do so much.

- Helen Keller

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VISION



Inspired by **Love** to raise an exemplary next generation and empower families in Malaysia.

To improve the lives of under-served children and families by increasing access to **quality education**.



MISSION

WHO WE ARE

YAYASAN GENERASI GEMILANG (GG) is a foundation whose vision is inspired by Love to raise an exemplary next generation and empower families in Malaysia. Our mission is to improve the lives of under-served children and families by increasing access to quality education. These are children and families from urban low-income and rural communities, under-served institutions and schools. Governed by a Board of Trustees, GG is based in the Klang Valley and conducts services throughout Malaysia.



WHY EDUCATION

- **1 in 6** Malaysian children don't make it to form 4.
- **85%** of these children come from poor families.
- They **drop out of school**, end up in low-paying jobs and get trapped in a poverty cycle.
- We believe that increasing access to **quality education** will help them.

- State of Households Report 2014 by Khazanah Research Institute



MESSAGE FROM CHAIRMAN

Together in 2016, we impacted over 18,000 youths, 8,000 children and 3,000 families across 8 states in Malaysia – none of this would have been possible without the generous giving of individuals, partnership of corporations, support of government agencies and help from over 1000 volunteers!

This report is a culmination of stories documenting the collaborative effort of individuals across all sectors towards one common goal – impacting the lives of the under-served. On behalf of everyone in GG, we extend our heartfelt thanks and gratitude towards each donor, partner, and volunteer for helping us understand and appreciate what it means to accomplish something together.

Thank you for being our heart, hands and feet to extend hope to the under-served across Malaysia. It has been a wonderful year. May the stories presented inspire all to continue believing that together, it is indeed possible to love our nation of Malaysia, one life at a time.

WONG KOON TATT
Chairman



MESSAGE FROM FOUNDER

This report is aptly themed ‘*Together*’; recognizing you, our donor, our partner, our volunteer for being an invaluable contributor in this journey to positively impact the nation and transform lives. We are so grateful and humbled for the support that you’ve shown us over the years – enabling us to expand our footprints across East and Peninsula Malaysia and grow in depth with the communities that we serve long-term.

Through this report we aim to present impact in a meaningful way to connect you better with the people we serve. 2016 has been a year of meaningful firsts: to improve and streamline our service delivery, we developed a quality education model identifying core competencies where we can drive the most impact to meet specific needs of our beneficiaries. It was also the first time we launched our Christmas giving campaign – which was met with overwhelming support!

We express sincere gratitude to each of you for believing in us, for entrusting us with your resources to invest in the next generation and families. Thank you for reminding us that we’re not alone in this journey. We’re in this together.

DANIEL TAN
Founder & Head of EXCO

TOGETHER IN 2016

We have impacted the lives of



18,525
YOUTH



8,537
CHILDREN



3,839
ADULTS

In



46
SCHOOLS



12
ORGANISATIONS



7
COMMUNITIES
& INSTITUTIONS

** Including government-approved
correctional institutions*



2
UNIVERSITIES

All possible with the help of



1,002
VOLUNTERS



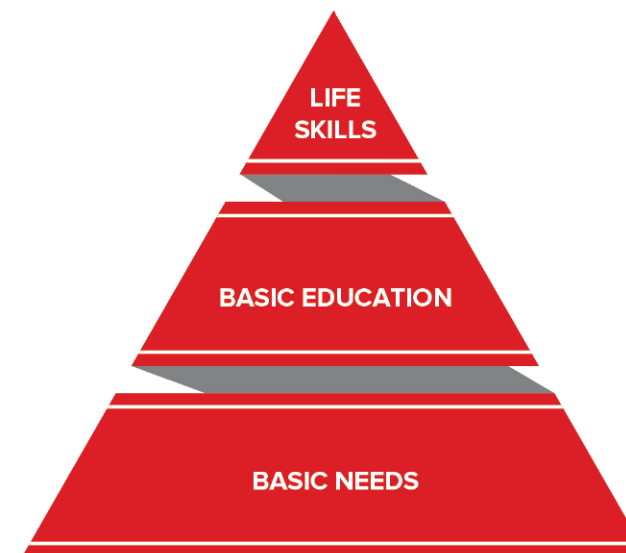
11
CORPORATE
PARTNERS



399
GENEROUS INDIVIDUALS
WHO GAVE

REFINED VISION & MISSION

We spent 2016 refining the focus of our work to drive the most impact and lasting change. As a result of the groundwork laid from previous years, we developed a quality education model to streamline solutions delivered to our beneficiaries.



Generasi Gemilang's Model of Quality Education

Basic Needs

Meet children's needs that support access to education:



Food



Shoes & uniform package



Vision check



Family support

Basic Education

Helping children stay in school or be schooled by:



Helping them achieve minimum standards for Bahasa Malaysia & English



Giving them opportunities to further their education through an education fund

Life Skills

Equipping children with positive values & skills to thrive in life:



Instilling Self Worth & Self Esteem



Cyber Wellness



Financial Education



Leadership & Character Building



Computer Literacy (Microsoft Office Skills)

This year's report is a culmination of stories that have contributed to this development – laid out under 5Es:

EDUCATION

Help children build a future for themselves through self-paced academic guidance, mentorship, vocational training, job placements and scholarships.

ENRICHMENT

Help children and families live life to their fullest potential through character building and values-driven holistic development (physical, emotional, social & intellectual).

EMPOWERMENT

Help children and families build self-worth, value and purpose to be positive contributors in their community.

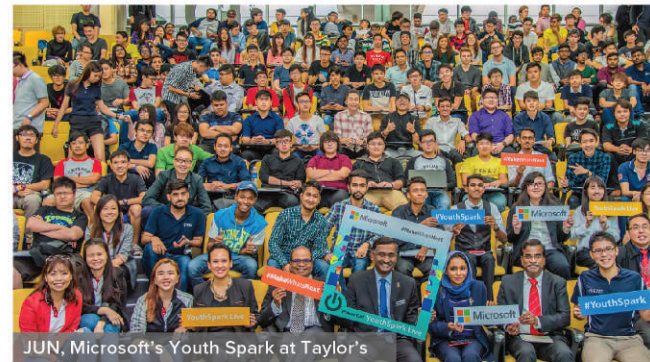
EXPANSION

Expand reach to more under-served communities across Malaysia through partnership mobilization.

ENGAGING POLICIES

Provide relevant expertise that supports policy making to drive social change and nation-building.

2016 TIMELINE



JUN, Microsoft's Youth Spark at Taylor's

FEBRUARY

- Super Sarapan, our daily breakfast program for under-served children serves 7 new schools in the Klang Valley
- Our largest Karnival Cha-Ching yet equips 1,200 children with fundamental financial knowledge in SK Leftenan Adnan, Kajang

MARCH

- We expand to a 2nd hall in Taman Prima Selayang to serve more children in the community

APRIL

- GG Education Fund is established to provide under-served students access to tertiary education

MAY

- For the 1st time, GG has run programs in ALL states in Malaysia

JUNE

- Through Microsoft's Youth Spark event, we inspire Taylor's University Students about the importance of navigating the cyberworld with the right values & using technology to positively impact society

JULY

- We participate in The Star R.AGE's Predator in my Phone Campaign raising awareness on the need for child online protection & the role family plays in supporting children
- Super Sarapan expands to Miri, Sarawak for the 1st time

AUGUST

- PRUKasih, a free financial protection plan for low-income families in partnership with Prudential Assurance Malaysia Berhad (PAMB) expands to Johor



AUG, PRUKasih in partnership with PAMB

OCTOBER

- We partner Digi to engage families about cyber-wellness values & the effects of cyber-bullying

NOVEMBER

- We partner Digi in their first CyberSAFE Digital Citizen Camp educating children about current digital risks & their role in contributing towards a safe and positive digital lifestyle
- Through Nippon Paint Malaysia's Colourful Dreams Camp we impact children in Batam Indonesia with positive values through interactive learning

DECEMBER

- We partner Google Singapore & Touch Community Services to engage 40 young parents on the topic of Parenting in the Digital Age, helping them to better mentor their children & minimize current digital risks.
- We launch our first ever 'My Christmas Wish List' giving initiative to help under-served children with their basic needs to stay in school
- Our 1st PRUKasih Distributor Day for our partners celebrates the collaborative success of bringing PRUKasih to over 20,000 households in 12 communities



FEB, Karnival Cha-Ching



MAR, Expanding to 2nd Hall



NOV, CyberSAFE Digital Citizen Camp



DEC, 'My Christmas Wish List'

HIGHLIGHT 1

Transforming Life Trajectories



The GG Education Fund was birthed out of seeing students from under-served communities missing tertiary education not because they didn't want to study, but because they simply couldn't afford to. Ironically they need it the most because it holds the key to helping them break the poverty cycle. These student candidates are committed & diligent, whom we have coached and mentored over several years. They may not be straight A students who qualify for merit-based scholarships, but have learned attitudes that are no less deserving. Through the support of individual and corporate investors, our Fund bridges the existing market gap by giving average performing students from low-income families' tertiary education opportunities to transform their future.

"I never really had a dream, but when I was in Form 5, I decided that I wanted to work with cars because I really love cars. But I knew that studying would cost my parents a lot of money, so I thought about taking up a job first, and then when I have saved enough, I would go and study."

— Yik Xiang
Education Fund Recipient



Yik Xiang, a student from our academic guidance & mentorship program (PBP) since Form 3, has dreams of becoming an automotive engineer. Thanks to Newfields Advisors Sdn. Bhd. through the Education Fund, he can pursue Mechanical Engineering at The Otomotif College (TOC) and secure the career of his dreams.

Another student beneficiary Rin Seng realized that he wanted to study a mathematics or business-related field at one of our career workshops. *"I'm good at maths, so I want to study something I'm good at"* he explains. When presented the opportunity to further his dreams, he wasted no time sourcing for a suitable accounting course whilst sharing the good news with his parents.



"We are so grateful because it has helped to reduce our burden. My sister is one year younger than me, so instead of having to worry about financing both our studies, we can now focus on financing my younger sister instead. After completing my Accounting diploma, I want to get a job, then study for a degree after that."

— Rin Seng
Education Fund Recipient

Having the opportunity to study doesn't come by easy to such students, but because of the fund & generous investors like Newfields, education is transforming the life trajectories of not only Yik Xiang and Rin Seng but their families.

HIGHLIGHT 2

Fuel For Education

"I noticed a student's attendance has improved and asked him why, he said 'kerana ada makanan di sekolah (because there is food in school)'"

— School Counsellor
School in Miri, Sarawak

We ran a survey to understand Super Sarapan's student impact and found:

83%

say they don't have access to daily breakfast at home or at school

65%

say that they feel tired, hungry & are unable to concentrate without breakfast

99%

have a greater motivation to go to school & obtain better grades

Khazanah Research Institute's State of Households Report II 2016 reveals that having adequate nutrition is now unaffordable for low-income families particularly in urban areas especially with rising living costs. 66% of low-income families experience insecurity about putting food on the table. Students' chances at doing well in school are compromised when their basic nutrition needs are not met.

Now with daily breakfast, through **Super Sarapan**, they have motivation to come to school and the nutrition they need to concentrate and perform better in class.

In 2016, we fed:

400

students in 10 schools
in Klang Valley

160

students in 4 schools
in Miri, Sarawak

"I noticed change in attitudes of students, they showed gratefulness by doing their homework and being obedient to teachers. Super Sarapan tells them that they are specially selected and that we see the potential in them."

— Teacher
SMK Puchong Jaya (B)



"You are amazing providing free breakfast every day for the students. Usually it lasts only for festive seasons. In my 5-years with the school, this is the first time I've encountered such dedication and generosity!"

— Canteen Operator
SMK Bandar Utama Damansara 2

Thanks to the generosity of individuals and corporates, Super Sarapan is helping more students from low-income families stay in school across the Klang Valley and Sarawak. On behalf of the students, we thank everyone who gave. To them, it's not just breakfast, it communicates your belief that they deserve a better future.

In 2016, we expanded PRUKasih's reach to provide free financial protection access to:

20,632

low-income families

12

communities

3

states

HIGHLIGHT 3

Building Financial Resilience



Receiving official approval by the Ministry of Education to run the **Duit Right** financial education program in schools has helped us to expand across more states. (**Duit Right** is a financial education program jointly developed by PAMB and Generasi Gemilang). Over 62 sessions, we equipped 8,467 children, youth & adults with fundamental financial education across 8 different states in Malaysia including Selangor, Wilayah Persekutuan, Negeri Sembilan, Melaka, Johor, Terengganu, Penang and Sabah. With the introduction of Karnival Cha-Ching, we were able to impact more children. Our total reach at the end of 2016 was 15,628 individuals.

CHA-CHING

Into our 6th year of partnership with Prudential Assurance Malaysia Berhad (PAMB), we expanded PRUKasih's reach to communities across Selangor, Wilayah Persekutuan Kuala Lumpur and Johor.

In 2016, 5 distributors were engaged for 8 communities covering nearly 13,000 households. Through our new Paid Volunteer* (PV) model, 13 PVs were appointed for 4 communities covering over 7,000 households.

*The PV model empowers and trains individuals in the community to educate families about PRUKasih. It is a sustainable way of building community ownership while helping volunteers increase their income capacity.



PRUKasih is a free financial protection plan for low-income families helping them recover from a sudden loss of income due to death, illness or injury. PRUKasih was birthed out of a real community need – a single mother not being able to seek medical leave despite life-threatening illness because of fear of income loss. We developed PRUKasih with PAMB to ensure that low-income families never have to make this trade-off again.

It is a collaborative success thanks to partners from the public sector: Bank Negara Malaysia, KPWKM, JKM, PEMANDU and the local council, partners from the social sector, MAKPEM, and from NGO distributors: Community Transformation Initiative, LOVE CHERAS, Beautiful Gate Foundation and Pusat Bantuan Sentul who work tirelessly to expand PRUKasih to communities across Malaysia.

The expansion of financial education programs and PRUKasih would not have been possible without the help of 797 PAMB employees and agents who volunteered 6,050 hours throughout the year.

Here are some of their reflections:

"I'm thankful that Prudential offers CSR volunteering opportunities for us to give back to society. I hope that by volunteering my time and energy, I'm able to help (the community) through PRUKasih. I will definitely continue to volunteer for future CSR programs."

– Stacey
PRUKasih volunteer

"In learning you will teach and in teaching you will learn. There is nothing more fulfilling than to be part of something bigger than myself and share knowledge concerning money management with our future generation."

– Malik Taufiq
Financial Education volunteer

"No one is useless in this world. Help others without any reason & give without the expectation of receiving anything in return. The best conversation you'll ever have will be with a stranger. Serve the community."

– Fatin
PRUKasih volunteer

"I'm truly blessed to be one of the volunteers today because I get to learn a lot of things. Like how I should be interacting with my own children. It has inspired me that it's not just about me, my family or my work. There are so many beautiful people around us that we sometimes tend to neglect because of our busy life."

– Siew Yin
Financial Education volunteer

EDUCATION STORIES



Help children build a future for themselves through self-paced academic guidance, mentorship, vocational training, job placements and scholarships

Pusat Bimbingan Pelajar (PBP)

PBP is an individualised academic guidance program for primary and secondary students in under-served communities to help them improve in core subjects of English, Bahasa Malaysia & Mathematics. These students are academically weak, come from low-income households, and lack attention they need to progress in school.

In 2016, we served 46 secondary & 27 primary students in the Taman Prima Selayang community and 27 Form 5 students in one school, SMK Tropicana.

In Taman Prima Selayang, through 68 sessions with our Secondary students:

64%

of our Lower Secondary students (remove class to Form 3) showed an overall improvement in English

36%

of our Lower Secondary students (remove class to Form 3) showed an overall improvement in Mathematics

90%

of our Upper Secondary students (Form 4 – 5) showed an overall improvement in English

56%

of our Upper Secondary students (Form 4 – 5) showed an overall improvement in Mathematics

Through 74 academic guidance & mentorship sessions with our Primary students,

55%

showed an overall improvement in English

61%

showed an overall improvement in Mathematics

Through 26 academic guidance & mentorship sessions in SMK Tropicana,

40%

showed an overall improvement in English

87%

showed an overall improvement in Mathematics

Community Reading Program (CRP)

CRP helps primary school children from under-served communities improve their English literacy through reading, conversing and mentorship. These children come from low-income families that have little or no means to support their need for academic attention, especially in English.

55 children from PPR Taman Putra Damai and Taman Prima Selayang attended this program.

58% of these children have improved at least 1 reading level.

These children are not only more confident speaking English during sessions, their self-motivation to learn and attend the sessions has increased. Through the culture of gratitude we cultivate, they are more appreciative and well-mannered when greeting and thanking their mentors. Seeing their children progress, parents are now much more supportive of CRP.



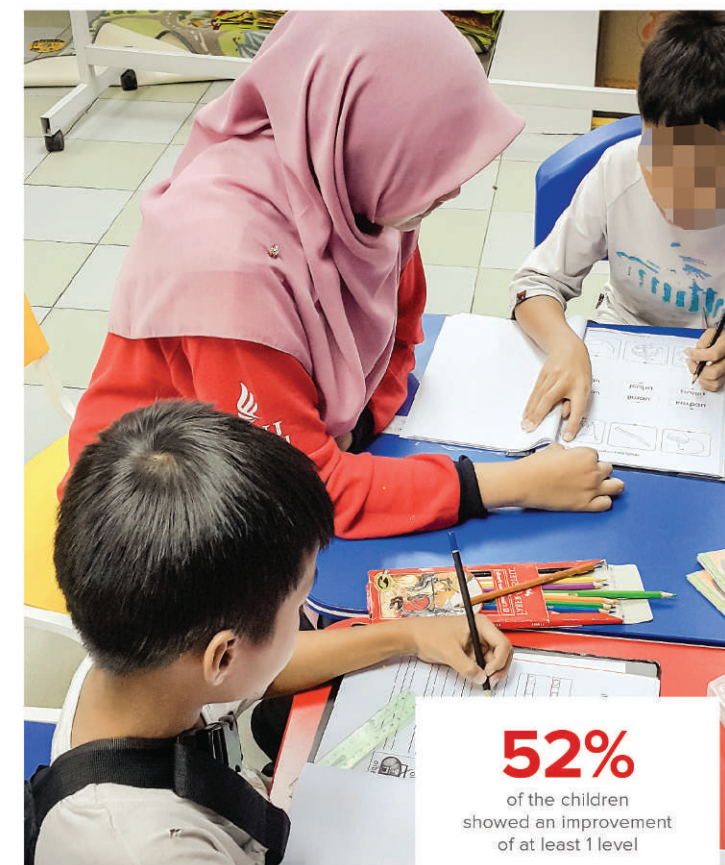
LINUS

LINUS helps primary school children from a children institution to build their foundational Bahasa Malaysia (BM) literacy. These children come from challenging circumstances of abuse, abandonment, family instability or are stateless and are unable to integrate into the local schooling system.

Although 27 registered, the average attendance was only 10.

52% showed an improvement of at least 1 level.

Recommendations made to the institution to improve LINUS outcomes include: focusing on one cohort at a time to give children the further individualized attention that they need and upgrade of the current space to create a more conducive environment for learning.



EMPOWERMENT STORIES



"I feel happy being able to help especially when I see children learn. I would definitely do this again in the future"

— Sukhdave
Form 3 Junior Mentor

Help children and families build self-worth, value and purpose to be positive contributors in their community.

Junior Mentors

We not only help students progress academically, we raise individuals with strong leadership skills & character who will be positive contributors to their own community.

1. Class Monitors are elected to cultivate ownership, responsibility and teamwork. They lead other students, oversee PBP sessions and ensure classrooms & materials are maintained well.

2. Older students mentor younger students in our programs, demonstrating the empowerment of education.

3. We empowered 12 student leaders to develop solutions to their own community needs. They ran their own programs from planning to volunteer recruitment to training.



Sukhdave

Form 3 Junior Mentor, Sukhdave, ran a Microsoft Word training equipping primary students in his community with basic computer literacy skills.

These primary students have little or no access to computers now have fundamental skills that will supplement their future learning as they progress in school.



Karthik

Form 5 Junior Mentors, Karthik & Vigneswaren, ran a dialogue for their community to help parents & children facilitate better intergenerational communication. They demonstrated stellar presentation, training and facilitation skills.

Karthik also coaches Primary students in English and Mathematics. In 2016, amidst juggling his studies and exams, he received a Volunteer Award for serving for over 30 hours at PBP.

Vigneswaren received 9 A's for his SPM results and served as a full-time volunteer while planning for his tertiary education (as at Mar 2017).



Vigneswaren

ENRICHMENT STORIES



Help children and families live life to their fullest potential through character building and values-driven holistic development (physical, emotional, social and intellectual).

GLOW

GLOW is a mentorship program for teenage girls that helps them grow into confident women with a sense of self-worth, identity and purpose. Participants of this program include youth at risk from under-served communities, school students from single parent households, or those with behavioral issues selected by school counsellors.

We were able to scale up our program to impact

160 students from **3** schools and **1** community

Our impact measurement using the Rosenberg Self Esteem Scale (which measures global self-worth) indicates that our strength lies in helping participants gain self-confidence, self-worth and identity.

It garnered positive feedback from school counsellors who recognized positive behavioral changes in students. We are currently improving our impact measurement in order to chart long-term progress.



Here are some of the students' feedback:

"I learnt how to accept myself and that outer beauty fades, but inner beauty lasts forever. I understand how to better manage my emotions."

— Girl A, 15 year old
SMK (P) Taman Petaling

"I will try to control my emotions, so that the other people around me won't get hurt. Besides that, I will try to love myself and also people around me."

— Girl B, 15 year old
SMK (P) Taman Petaling

Next Gen XLR8 in partnership with Microsoft Malaysia

Next Gen XLR8 equips youth with Microsoft Office skills to enhance their employability while helping them grow in confidence and character. This program is created in partnership with Microsoft Malaysia and targets youth from low-income communities, low-performing schools and approved schools (youth at risk/involvement in underage criminal activity) to give them access to practical skills that will help them in their future.

In 2016, we impacted 407 students through 20 sessions, 35% above our project goal of 300.

96%

of participants agreed that it is important to save money, a 27% increase from before the program.

90%

of participants agreed they now know how to record their income, savings and expenses, a 31% increase from before the program.

89%

of participants agreed they can write a resume to apply for a job, a 33% increase from before the program.



Students have also demonstrated a more positive outlook in life as a result:

"I would like to learn more about using laptops so that I can teach my younger siblings"

"I will make my family proud and will not be how I used to be. I will make an effort, work hard and be the best version of myself"

"I know how to use excel and build a resume. I've also learnt that life is about choices, and because of that I want to become a more responsible person and change my mindset from a negative to positive one"

Child Development at Rumah Kanak Kanak Tengku Budriah

2016 marks our 6th year in partnership with Rumah Kanak Kanak Tengku Budriah (RKKTB) as we continue to upgrade the home's facilities, improve our child development programs and caregiver support. We also brought the children on exposure visits to Port Dickson and KLCC Aquaria.

Thanks to the consistency and commitment of our volunteers as well as the improved education of RKKTB staff, the hygiene, health and well-being of the children continue to improve.

WITH	WE INVESTED	ENGAGING	IN
138	557	136	110
VOLUNTEERS	HOURS	CHILDREN	SEPARATE SESSIONS

Through our developmental milestone to chart the progress of our 2-3 year old toddlers, we found:

43%

mastered language skills, learnt new vocabulary and developed better self-esteem

43%

improved in their social, communication, logical thinking, problem solving and leadership skills

36%

improved in their memory & recognition of things & concepts

These toddlers showed encouraging improvement despite challenges such as lack of social exposure, health issues and physical disabilities sustained from previous abuse or from birth.



ENGAGING POLICIES



Provide relevant expertise that supports policy making to drive social change and nation-building.

Microsoft Malaysia

Thanks to our partner **Microsoft Malaysia** we had the privilege of engaging stakeholders from the corporate, non-profit, and education sector on various platforms – we demonstrated to other NGOs the empowerment of leveraging technology in social work at **Tech4Good**, spoke about the importance of investing in our next generation at **Singapore's Microsoft Philanthropist Week Conference**, inspired Taylor's University students about the importance of navigating the cyber world with the right values & using technology to positively impact society through **Youth Spark**. We hosted the **Microsoft Philanthropies Department** at our headquarters connecting them with our beneficiaries to give them a direct experience of the impact that Next Gen XLR8 has on under-served youth. We are so grateful to have partners that share our belief that it's not just about the skills, but the character built through the program for ongoing learning.



Digi

Thanks to our partner **Digi Telecommunications Sdn Bhd (Digi)**, we had the opportunity to leverage our expertise in cyber wellness to develop 2 activities to drive awareness and provide insight on the importance of digital safety and responsible digital citizenship. At **Digi Customer Open Day**, we brought parents & children through an experiential learning process helping them understand the effects of cyber-bullying and how to address it. At Digi's first ever **CyberSAFE Digital Citizen Camp**, we educated over 100 selected school children about current digital risks and their role in contributing towards a safe & positive digital lifestyle.



EXPANSION STORIES



Reaching more under-served communities across Malaysia through partnership mobilization.

Nippon Paint Malaysia

Our 7th year of partnership with **Nippon Paint Malaysia (NPM)** has brought us to Batam, Indonesia to run the **Colourful Dreams Camp** impacting 140 children at Sekolah Dasar Islam Terpadu (SDIT) Mambaul Ulum. Through interactive and experiential learning, the children were able to learn about positive values while expressing themselves through art & craft – a first for many of them.

As a result,

- Children were more confident in expressing themselves through different ideas during activity & craft time.
- Habitat for Humanity Indonesia (HFH), a local partnering NGO discovered improved methods of executing and coordinating events.
- Teachers have implemented new teaching methods to engage and manage the children.
- NPM staff, recognizing the value of NPM's commitment towards sustainable CSR investment, grew in morale through teamwork and community grass-root exposure.



Our heartiest congratulations to NPM for winning the Regional Nippon Paint CSR award in 2016 for Colourful Dreams Camp in Batam.

Here's what some of the NPM staff had to say about the project:

"I was overwhelmed at the first session because I couldn't manage my group at first, but I eventually got the hang of it and experienced the pleasure of interacting and connecting with them. I learnt a lot from these children. They are simple beings, just doing things without too much worry on the results. If there were mistakes, they would start all over again"

"All 17 countries should be involved in this program"

"The children always said 'thank you' and were so appreciative of everything that I assisted them with regardless how big or small the tasks were. I reflected on my entire purpose in this program and that made me more interactive with the children on the 2nd day"

PARTNERS & SPONSORS

The generous investment by corporates & support by government agencies enables us to drive meaningful impact in even more lives across Malaysia. Thank you for all your support & partnership.



GIVING



The 'My Christmas Wish List' campaign for under-served children was shared:

230
times

reaching

37,007
people

Thanks to 197 generous individuals, we raised over RM 150,000 over the Christmas season. 100% of this giving has been channeled to providing back-to-school uniform, shoes & bag packages for 71 students in Taman Prima Selayang as well as providing daily breakfast for 276 students in 6 schools across the Klang Valley for the whole of 2017.

71
students will
receive school supplies

276
students will
receive breakfast



VOLUNTEERS



"Seeing their joy and their squeals when they see me and calling me 'mak' just melts my heart. It keeps me wanting to go back more. I know that for the few hours that I've been with them they've experienced love."

— Eve Lai
Children Services Volunteer

Eve, a Mustard Seeds volunteer of 7 years at Rumah Kanak-Kanak Tengku Budriah, has dedicated countless hours giving abandoned babies and toddlers much needed love, care and attention.



"My participation in CRP opened my eyes to the needs of society, something my studies alone could not teach me. I came to realise that even the smallest change can help make a difference. There is no such thing as a small or insignificant effort, because each and every bit of effort counts."

— Jacky Tan
Education Services Volunteer

Jacky is a UCSI student & Community Reading Program (CRP) volunteer since 2014. He's a young, passionate and talented individual with a huge heart for the underserved.



"It's been fun, interesting, challenging and fruitful. We've learnt together with the community we serve and adopted a good culture of character, attitude, and teamwork. It's a joy to see actual changes happening in the community".

— Kok Mun & Wendy
Family Services Volunteer

Kok Mun & Wendy are a husband & wife team who've served together since 2010 impacting and providing support for families.



"I've received so much more than I gave – learnt how to work together with a team of beautiful people who have a big heart and passion. Through volunteering, I overcame my public speaking phobia & I can now speak in front of a group of people."

— Shirleen Oi
Youth Services Volunteer

Shirleen, a volunteer of 6 years, has been instrumental to GLOW, helping under-served young women gain a sense of self-worth, identity and purpose.

IMPACT IN NUMBERS



BASIC NEEDS

FOOD



560

CHILDREN & YOUTH

FAMILY SUPPORT



20,632

FAMILIES

BASIC EDUCATION

BM & ENG LITERACY



85

CHILDREN

73

YOUTH

EDUCATION FUND



2

YOUTH

LIFE SKILLS

SELF WORTH & SELF ESTEEM



197

YOUTH

COMPUTER LITERACY



322

YOUTH

CYBER WELLNESS



8,213 **3,597**

YOUTH ADULTS

FINANCIAL EDUCATION



4,529

CHILDREN

3,841

YOUTH

97

ADULTS

LEADERSHIP & CHARACTER BUILDING



188

CHILDREN

1,961

YOUTH

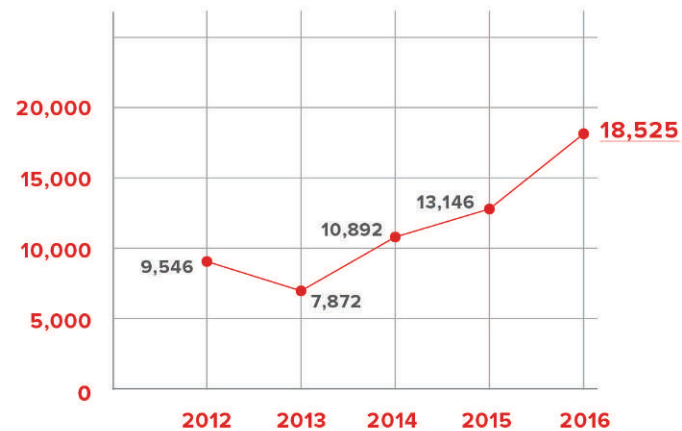
77

ADULTS



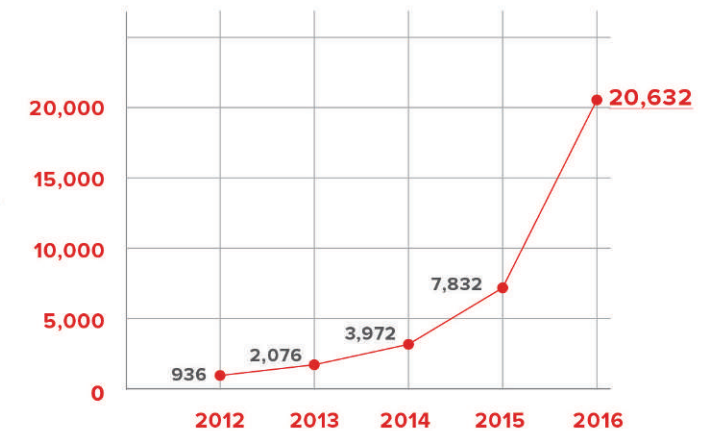
YOUTH

Youth are provided academic guidance & mentorship. They are also equipped with leadership, cyber wellness and life skills that are part of our value based character building programs. Since 2014, we expanded to include computer literacy and financial education. In 2016, we introduced provision for their basic needs as well, which supports their access to education such as daily breakfast and uniform sets.



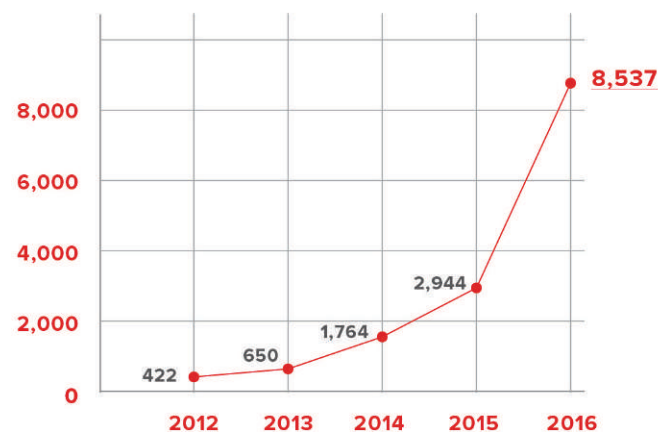
FAMILIES

Families are provided access to free financial protection through **PRUKasih** in partnership with Prudential Assurance Malaysia Berhad (PAMB).



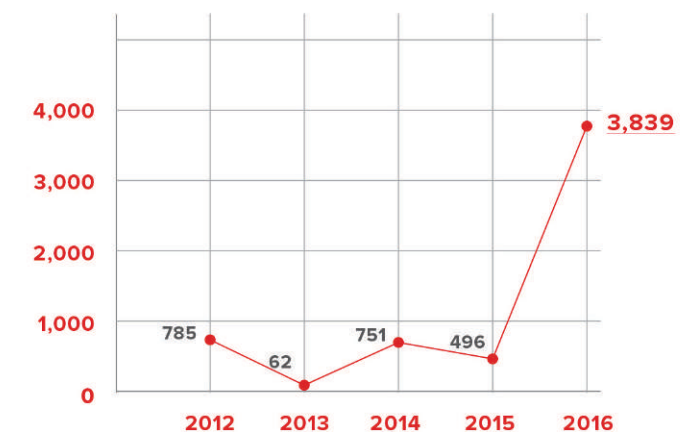
CHILDREN

Children are provided academic guidance, foundational literacy programs, values-based character building programs and mentorship. Since 2014, we expanded to include financial education. In 2016, we introduced provision for their basic needs as well, which supports their access to education such as daily breakfast and uniform sets.



ADULTS

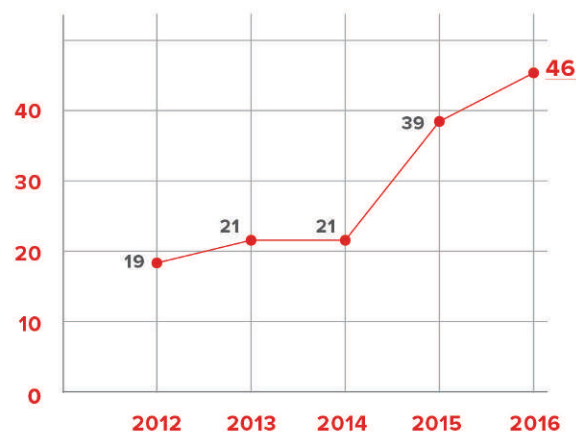
Previously, these adults were equipped with values, skill-based financial literacy & social emotion to build stronger families. Now we also focus on equipping them with cyber wellness handles to better mentor their children in the digital age and create community support groups where community members take ownership and rise in leadership for their community.





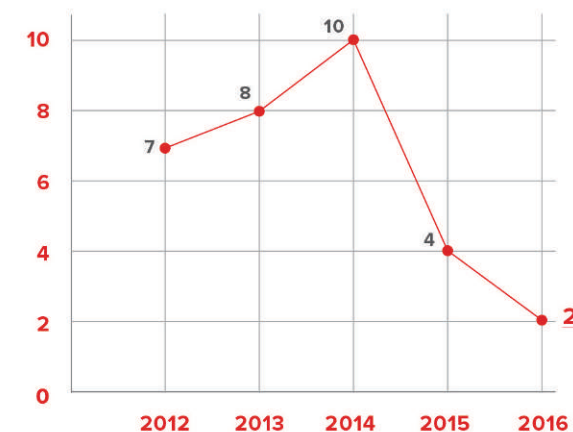
SECONDARY SCHOOLS

We work with schools to bring value-based character building, cyber wellness & life skills programs. Since 2014, we've increased our services to include providing Super Sarapan, a daily breakfast program for students from low-income families to ensure that they have nourishment to concentrate better in class. These schools include primary and secondary schools across the Klang Valley and East Malaysia.



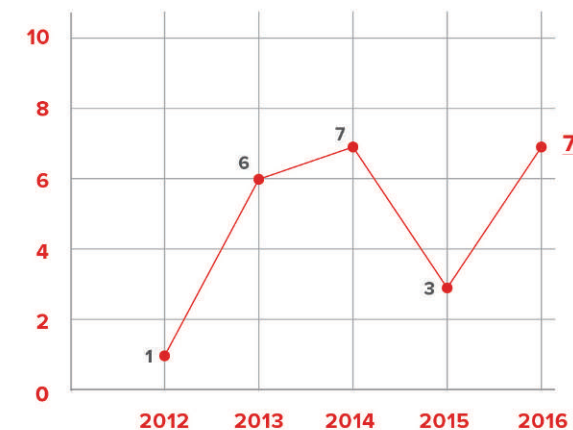
UNIVERSITIES / COLLEGES

We partner with universities to provide students with the opportunity to apply academic learning to meet social needs through community exposure and volunteering opportunities. In recent years, we have shifted our focus to bringing youth services to institutions, schools & communities, where there is a higher need.



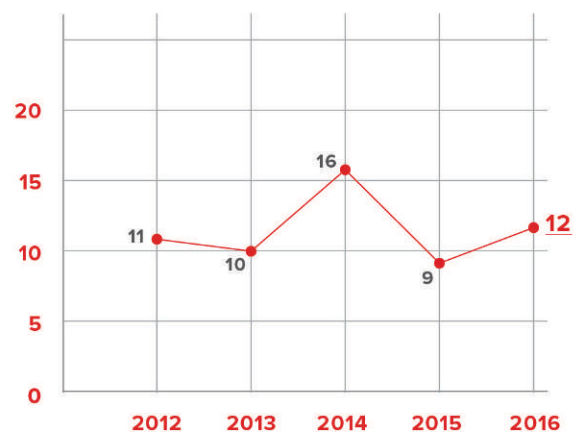
INSTITUTIONS

We work with children, caregivers and management within the children institution to drive long-term transformation. It includes training to caregivers & teachers to improve the health & well-being, development and learning support for children. Over the years we've partnered with corporates and government agencies to reach out to children institutions across Malaysia equipping children with values-based life skills. Since 2015, we've expanded to approved institutions where we equip youth at risk / with previous involvement in underage criminal activity) with values-based life skills, financial education and computer literacy skills.



ORGANISATIONS

These organisations include NGOs, corporates and government bodies.



UNDERSERVED COMMUNITIES

We're invested long-term in the communities we serve, empowering members to grow in their ownership and leadership over their own communities. Thanks to the partnership of PAMB, MAKPEM, JKM and other NGOs we've been able to reach out to more communities across Malaysia.



BOARD AND EXCO



WONG KOON TATT
Chairman



DR CHEW WENG CHEE



DR WONG SUM KEONG



LAW GIN KYE



NORIA RAJA



RODNEY KOH



DANIEL TAN
Founder & Head of EXCO



PN SRI THONG NYOK CHU



DATO' SRI THONG KOK KEE



STEFANIE TAN



JACOB KRISHNAN

FINANCIAL OVERVIEW

Governance & Accountability

At GG, we recognise that every resource entrusted to us can transform our client's lives. We promise to manage the funds received honestly and will use it effectively to benefit our clients.

We take seriously the responsibility to maintain integrity and transparency in everything we do.



GG is registered with the Companies Commission of Malaysia (Co No. 1121213-V) under the Companies Act 1965.

GG is also a GST registered organisation with the Royal Malaysian Customs Department (GST registration no. 000330616832) under the Goods and Services Tax Act 2014.



An annual audit is obtained in accordance with approved standards on auditing in Malaysia by an independent public accounting firm, Baker Tilly Monteiro Heng (Audit Firm No: AF 0117). The financial statements of Yayasan Generasi Gemilang was audited and found to give a true and fair view of the financial position of the Yayasan as at 31 December 2016, and of its financial performance and cash flows for the financial year then ended in accordance with Malaysian Financial Reporting Standards, International Financial Reporting Standards and the requirements of the Companies Act 1965 in Malaysia. A copy of the audit report and financial statements can be obtained from our website www.gengemilang.org



Consistent management review and monitoring of operating costs to ensure that resources are optimised and within approved budgets. Project evaluations are also carried out to assess the ongoing effectiveness of our programmes in meeting our clients' needs.



Committed to ensure that all donations and grants received are used for their intended purposes and look to leverage funds for maximum impact.

Income

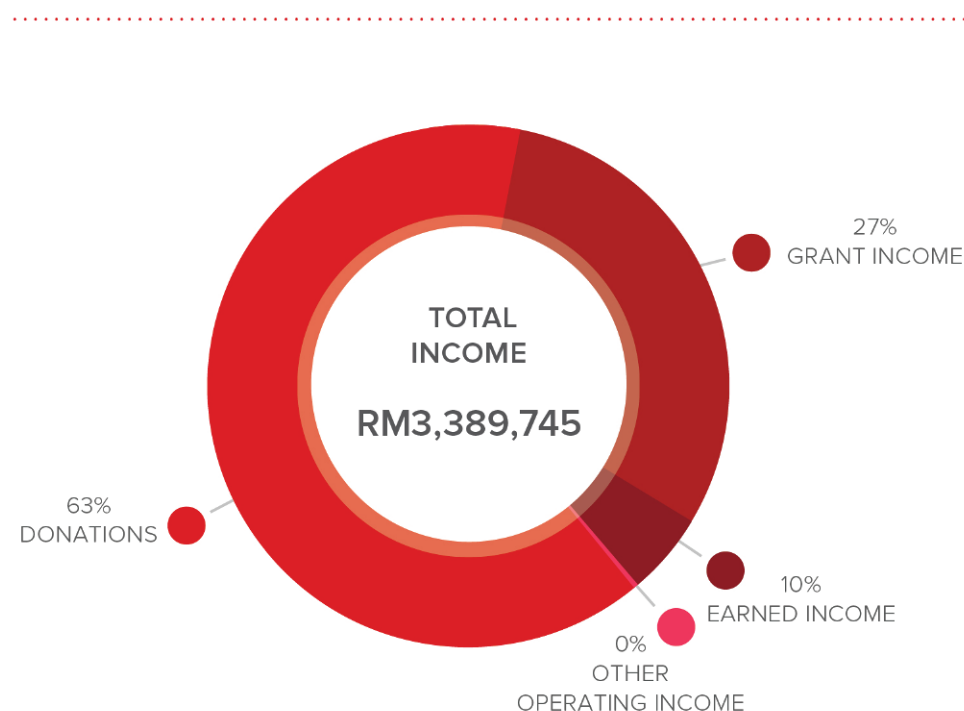
Donations are funds donated to support GG's mission and programs in compliance with our Giving Policy (guidelines available on our website). Donations from individual donors and private organisations forms GG's primary income source, which supports our initiatives.

Income from donations increased to RM2.12m (2015: RM1.79m) due largely to increase in donations for the Super Sarapan program and also an increase in donations of our generous supporters to our regular work.

Earned Income are program service fees received with regards to our programs and workshops conducted for schools and organisations.

Earned income has improved by 68% to RM350,397 from last year (2015: RM208,019) mainly attributed to increased workshops and sessions for youth participants, as well as higher **PRUKasih** distributor income earned from more families served in relation to our scope of work for the **PRUKasih** project.

Other Operating Income includes interest income from placement of fixed deposits with licensed banks and income from disposal of obsolete office equipment.



Grant Income are restricted amounts utilized for specific expenditures approved by each grant provider. All grants received in 2016 were awarded to us from private organisations. These made up 27% of total funding for the year with a 5% increase from 2015. Grants utilised for the year were as follows:

1. *Chek Hup Sdn Bhd* awarded a grant in support of our Community Reading Program for the second year. This enabled GG to provide reading materials, educational outings and to create an enthusiastic and conducive learning environment within the community.

2. In 2015, *The Edge Education Foundation* awarded a grant for our after-school education program, which covered learning materials, educational outings, character building programs and breakfast for needy students in new schools. The grant has been fully utilised during the year.

3. *Microsoft Corporation* awarded a grant to the Next Gen XLR8 program for the third consecutive year. This enabled GG to provide computer equipment for the program, professional training, and materials to the participants. Microsoft Corporation also awarded a grant for YouthSpark Live, an event that was held during Microsoft Malaysia's Philanthropy Week focusing on engaging and connecting with youths through technology.

4. *Newfields Advisors Sdn Bhd* awarded a grant for our GG Education Fund. With the help of this fund, two students who have graduated from our Pusat Bimbingan Pelajar program had the opportunity to pursue tertiary education.

5. *Press Metal Sdn Bhd* awarded a grant for Super Sarapan which enabled GG to provide breakfast daily for underserved students in two public schools located in Miri. This marks the first time GG is bringing our Super Sarapan program into East Malaysia.

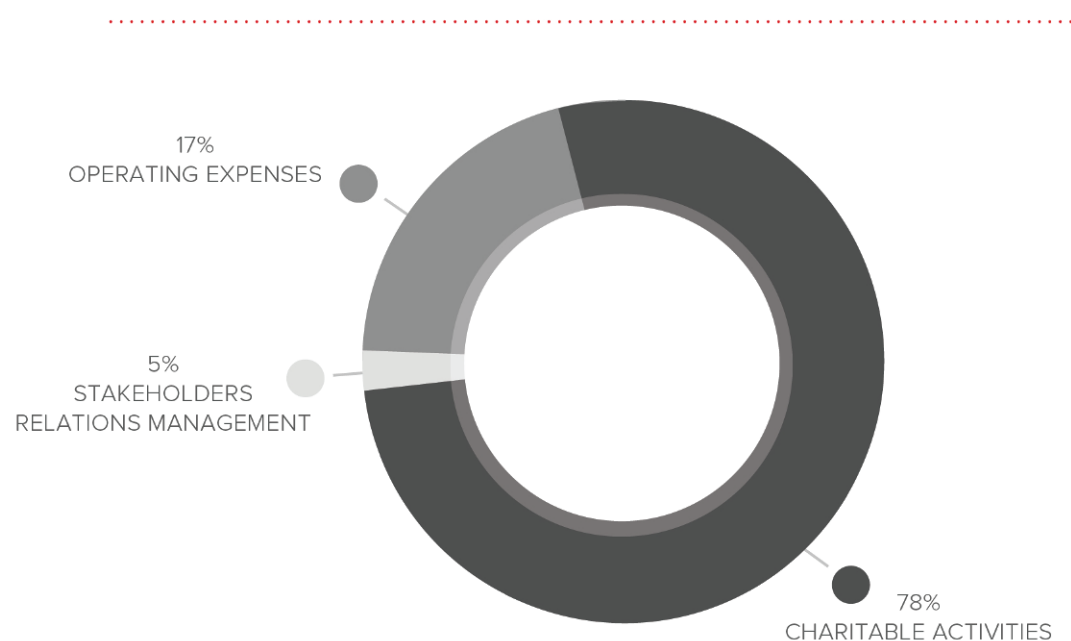
6. *Prudential Assurance Malaysia Berhad* awarded a grant for staffing and premise management costs in relation to our scope of work for development of the **PRUKasih** and Financial Education collaboration.

Spending By Functions

Expenditure on Charitable Activities includes program staff costs and program material costs. Spending has increased by 23% to RM2.65m compared to 2015 (2015: RM2.15m) largely arising from growth of our programs such as Super Sarapan and Life Skills programs with more beneficiaries served.

Expenditure on Stakeholder Relations Management covers program staff costs and expenses incurred for communications and building stakeholder relationships. We have maintained this consistent to 2015 at 5% of total spending.

Operating Expenses covers operational staff costs, premises and administrative expenses. In 2016, GG was able to reduce our operating costs to 17% of our total expenditure at RM577,672 (2015: 20% of total costs at a total of RM578,907) of our total expenditure. This reduction was due to non-recurring administrative costs in relation to the setup of the Yayasan in 2015.



A further breakdown of charitable activities are as follows:

VALUE-BASED LEARNING	42%
FAMILY EDUCATION & EMPOWERMENT	19%
ACADEMIC LEARNING & ENRICHMENT	12%
SCHOOL-GOING AID	5%
	78%

Statement of Comprehensive Income

INCOME	1 JAN 2016 - 31 DEC 2016	4 DEC 2014 (date of Incorporation) - 31 DEC 2015 Restated*
Donations	2,120,312	1,790,346
Earned Income	350,397	208,019
Grant Income	905,251	860,720
Other Operating Income	13,785	35,043
TOTAL INCOME	3,389,745	2,894,128
EXPENSES		
Charitable Activities	(2,647,265)	(2,155,329)
Stakeholders Relations Management	(163,815)	(159,892)
Operating Expenses	(577,672)	(578,907)
TOTAL EXPENSES	(3,388,752)	(2,894,128)
Surplus Before Taxation	993	-
Taxation	(993)	-
TOTAL COMPREHENSIVE INCOME FOR THE FINANCIAL PERIOD	-	-

* The restatement is in respect of reclassification of earned income and grant income to conform with the current year's presentation.

Statement of Financial Position

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ASSETS	AS AT 31 DEC 2016	AS AT 31 DEC 2015
<i>Non-Current Asset</i>		
Equipment	81,815	102,215
<i>Current Assets</i>		
Other Receivables	196,756	237,242
Fixed Deposits with Licensed Banks	393,103	-
Cash and Bank Balances	499,266	698,074
	1,089,125	935,316
TOTAL ASSETS	1,170,940	1,037,531
EQUITY & LIABILITIES		
<i>Equity</i>		
Accumulated Funds	-	-
<i>Current Liabilities</i>		
Other Payables	80,553	128,927
Deferred Income	1,090,299	908,604
Current Tax Liabilities	88	-
	1,170,940	1,037,531
TOTAL EQUITY AND LIABILITIES	1,170,940	1,037,531



YAYASAN GENERASI GEMILANG (1121213-V)
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47301 Petaling Jaya, Selangor, Malaysia