



# ANNUAL REPORT 2018

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## MESSAGE BY CHAIRMAN

Our nation experienced a change of national leaders in 2018 and in the same year Yayasan Generasi Gemilang (GG) promoted a new Chief Operating Officer (COO) and charted for growth, similar to our nation, in a new era of leadership.

Breaking boundaries is important because we identify barriers and make efforts to move past them. This annual report is one where we chart the moments that have led GG into this new and exciting year of “**Breaking Boundaries**”. In 2018, we reached out to 1,949 children and youth through basic needs, 284 children and youth through basic education and 22,747 children and youth through life skills.

To us each number represents a life, so as you read through this annual report, I hope that you will be able to experience the changes we see on ground, and gain a new perspective on what it means to be dignified in times of need.

It is only through the support of courageous partners, whether government bodies, corporates, donors or volunteers, who believe and break boundaries with us that we are able to redefine the limit of what we can achieve together, help our beneficiaries overcome boundaries in life, and expanding our impact and footprint year on year.

WONG KOON TATT



## MESSAGE BY FOUNDER

The past eight years in Yayasan Generasi Gemilang (GG) has taught me that our work with the under-served should never cease. When we continue to push the boundaries, we find new ways to help improve the lives of those in need. Breaking boundaries is not about breaking the rules, but looking beyond limitations and finding new ways to achieve our goals.

The PROPEL education fund is an excellent example of that. Community youth are given the opportunity to pursue their tertiary education despite not being academic scholars. The first two PROPEL recipients have finally graduated with a vocational certification and diploma respectively, and in the process becoming the first in their families to achieve tertiary education. **Breaking boundaries!**

All these stories of change are only possible because of the generosity of 26 corporate partners, 514 volunteers and various donors who were willing to invest and break boundaries with us. There are just so many who have been a part of GG's growth last year that we hope we are able to thank you by showing how lives have been changed through this annual report.

For all the support, love and encouragement you have shown, we believe that change can continue to happen.

DANIEL TAN





# ABOUT GENERASI GEMILANG

## VISION

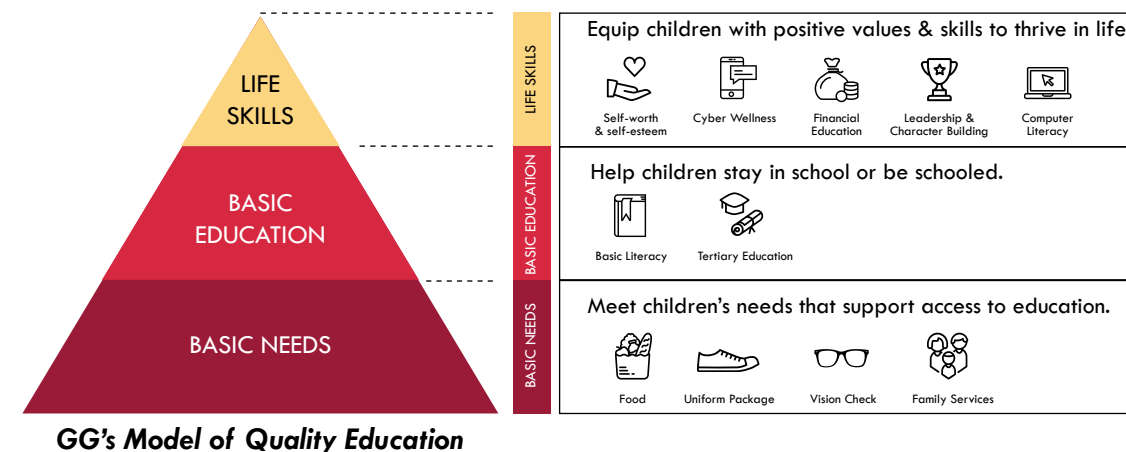
Inspired by Love to raise an  
**EXEMPLARY NEXT GENERATION** and  
**EMPOWER FAMILIES** in Malaysia.

## MISSION

Improve the lives of under-served children  
and families by increasing access to  
**QUALITY EDUCATION**.



## WHAT IS QUALITY EDUCATION?



“ I see that the work  
is meaningful yet  
impactful ”

- GG Volunteer

## WHO WE SERVE



Urban low-income  
communities



Public Schools



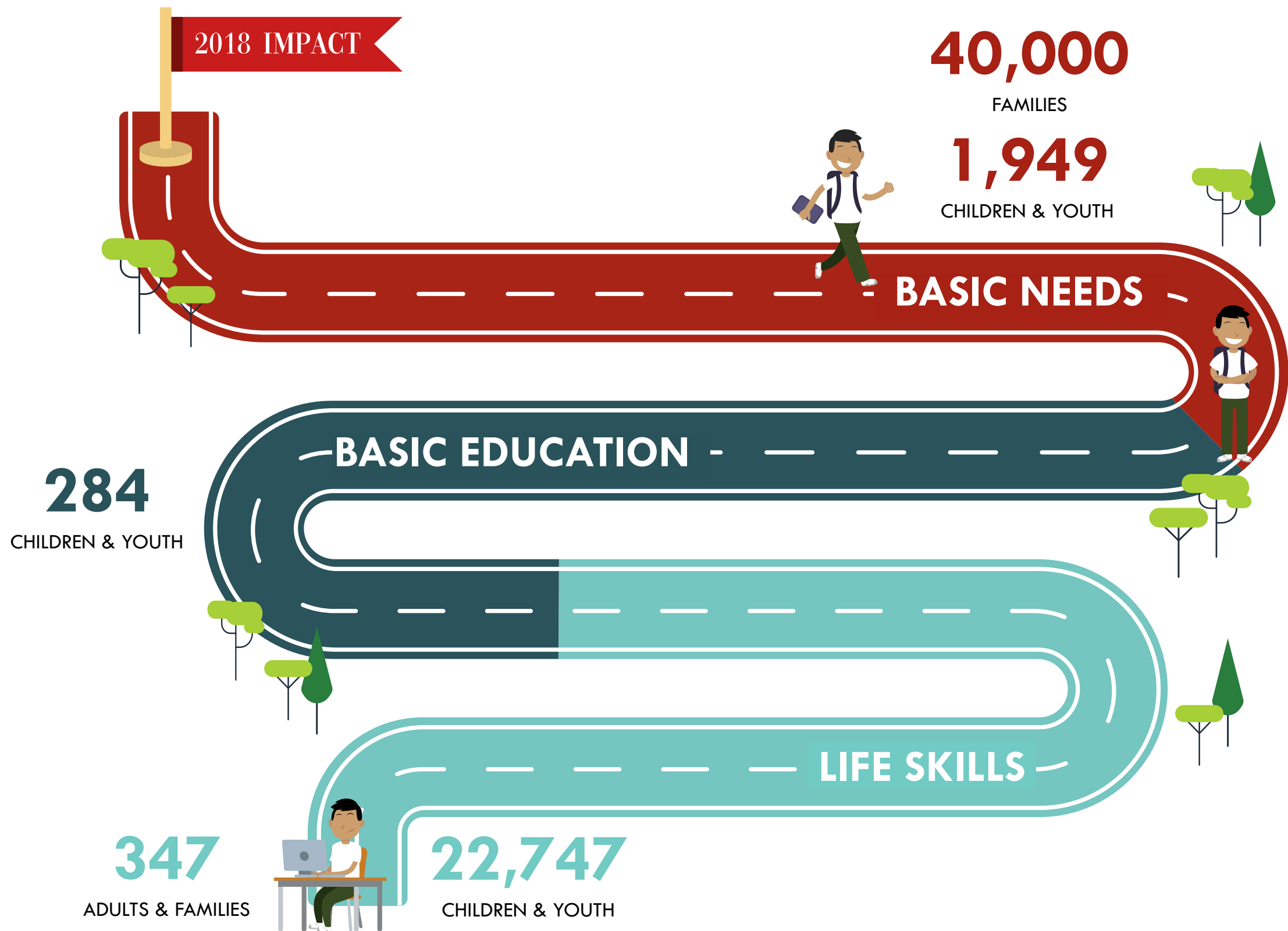
Children's Institution &  
Correctional Schools

We believe that  
increasing access to  
**QUALITY EDUCATION**  
will help them.

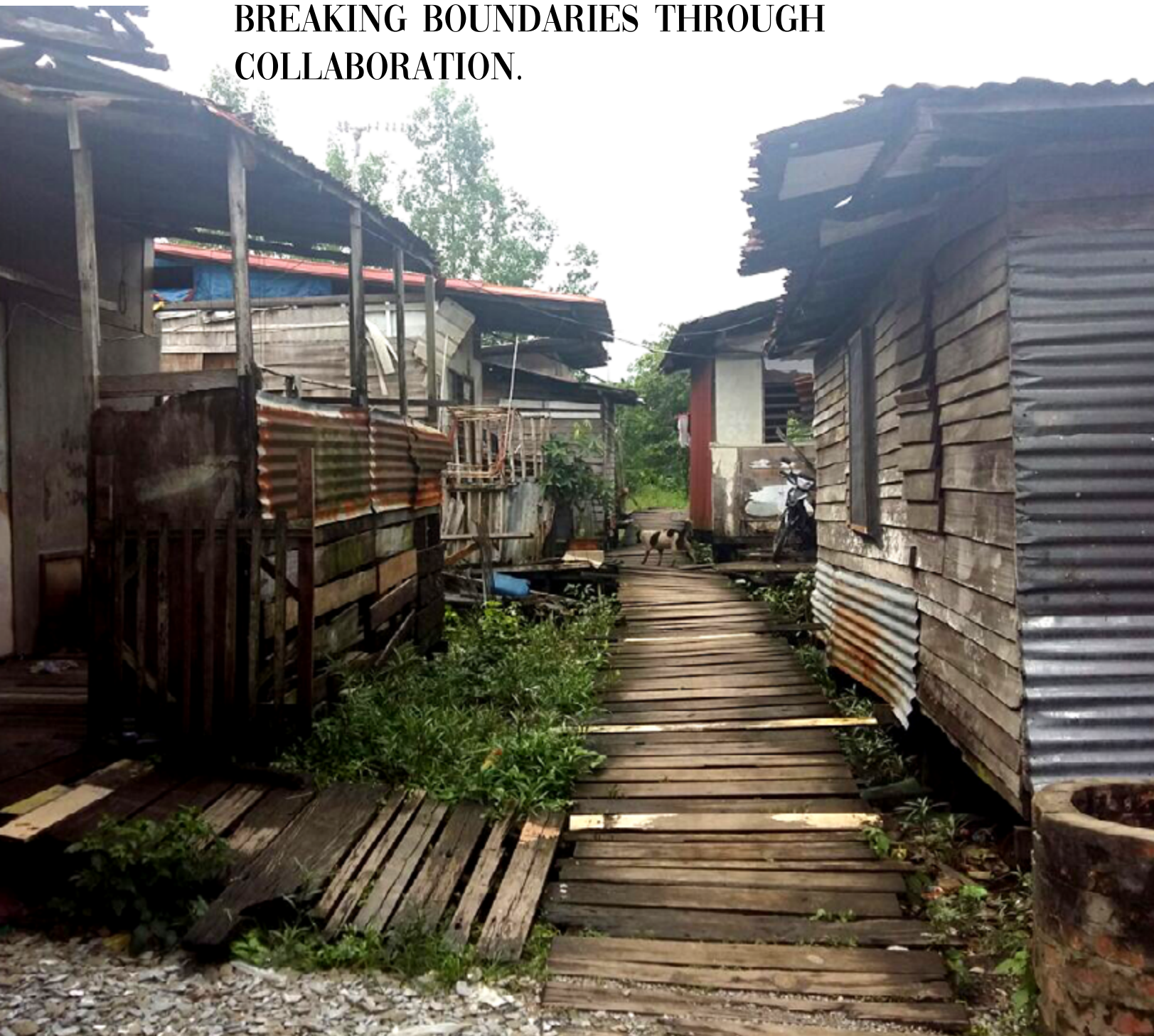
“ GG is flexible  
yet professional  
when working  
with schools ”

- School Counsellor, SMK Tropicana





## THE PUJUT STORY: BREAKING BOUNDARIES THROUGH COLLABORATION.



### THE PUJUT CHILDREN

“ There used to be children in the school who would not have anything to eat during recess,

- The Penolong Kanan 1, SK Pujut Corner ”

The children who attend SK Pujut Corner consist of those from an urban poor community who live near the river on stilt wooden houses. Not only do they not have money to eat in school, an English teacher in SK Pujut also shared that some of the children would come to school with worn out uniforms and school shoes.

In GG we believe it is important for children to go to school and stay in school because we believe that education is key in breaking the poverty cycle. With the help of public donors and corporates like **CIMB Foundation**, we were able to provide basic needs in the form of Super Sarapan and Super Seragam to the children in SK Pujut Corner.



**Impact:** Attendance increased by 20% or more



**Impact:** Children have better attitude in school



### FEED THEM THEN TEACH THEM

Providing basic needs to the Pujut children was only the first step. Since then, we worked with the school to provide a classroom for us to run an English literacy program called KidzREAD because of the lack of a suitable space to run the program in the community. Anchored by a group of dedicated local volunteers and funded by individual donors, the children have shown an improvement in their interest and confidence in speaking the language.

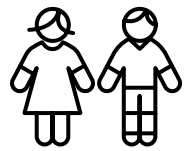
Daniel and Michelle, owners of **Tadika InKIDZ** in Miri also joined in by getting their staff team of teachers to volunteer for the program on a regular basis. The volunteering is counted as part of the teacher's work, which gives them an opportunity to practice their skills and teach under-served children. For the children, this means that they have kindergarten teachers mentoring them as well.

**“ My daughter Holissa\* used to have poor English, since attending the program, she's learning bit by bit ”**

- Pn. Suhati\*, Mother

### THE IMPACT

After attending the program, Pn. Suhati said that her daughter now goes home and tests her to see if she knows the meaning of certain words. “I asked her why she loved the program and she said it's because she learned a lot about English.” Pn. Suhati concluded.



**20** children

Attendance

85%

85% of children achieved at least 70% attendance rate.

Attainment

60%

60% of children improved by at least 1 reading level.



\* Note: Names have been changed to protect the identity of our beneficiaries.





### HELPING AS A WHOLE

Working with the teachers in SK Pujut Corner has been very encouraging. They see the needs of the children and ensure that the programs benefits the children. When GG started rolling out the SIBERKIDZ program, a program in collaboration with **Google Asia Pacific Pte. Ltd.** that teaches children aged 10 to 12 years about Cyber Wellness, we approached the SK Pujut teachers to see if they would like to have the program run in their school. Immediately, they said "Yes!"

With that, 212 over children from SK Pujut received Life Skills programs as well, making it another school to receive basic needs, basic education and life skills from GG. The Pujut story is an exception of how we can transform the lives of children from a low-income community through their school. It has shown us that when we're helping a community, we should consider their surroundings as well—the school, their family, and the environment, so that we can help children as a whole.



**212** children  
SIBERKIDZ

**Impact:** 13% had increased awareness about not sharing their personal information online.



## FAMILIES FIRST: THE STRUGGLE OF URBAN POOR FAMILIES

According to UNICEF's 2018 "Children Without" report, families in the bottom 40% (B40) income bracket spend an average of 48 hours per week working, but they earn much less than an average worker. Family-focused programs have always formed a core part of GG's work, so being able to find the right partner in **MPI Generali** allowed us to provide more than just family support services.

In our first pilot for FamTIME, a family education program, we invited a total of 6 families who committed to journey through 8 sessions of FamTIME over the span of 4 months. Through the program, parents were equipped with parenting skills so that they can improve their parent-child relationship and family well-being. Topics such as communicating with love through love languages, conflict resolution, emotional management, and financial literacy were covered in this program, ensuring that families are equipped to weather through life circumstances.

### FAMSUP

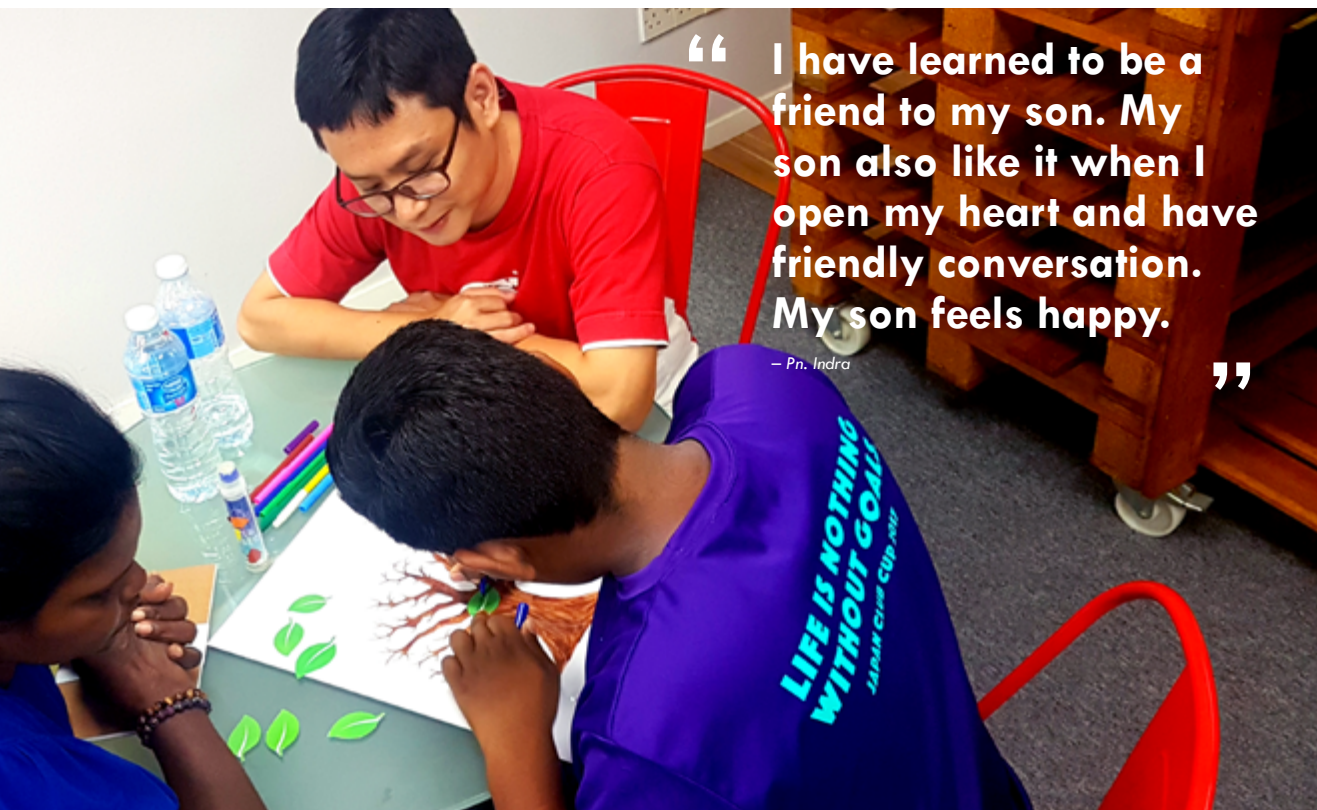
Family support program where we provide aid to help high needs families address issues such as, poverty, unemployment, and children's education.

### FAMTIME

aims to equip parents from under-served communities with parenting skills so that they can improve their parent-child relationship and family well-being.

### FAMTIME BERSAMA

A workshop-style program conducted in the community, in the vein of FamTIME.



“ I have learned to be a friend to my son. My son also like it when I open my heart and have friendly conversation. My son feels happy. ”

— Pn. Indra

### BREAKING THE BOUNDARIES OF COMMUNICATION

Puan Indra\* is a single mother who was financially tight and had a strained relationship with her teenage son. Through FamTIME, both Puan Indra and her son learnt that they have very different love languages. The mother learned that her teenager responds well to words of affirmation, while her son found out that she appreciates acts of service.

They started practicing what they learned—the mother began praising and verbally affirming her son more, whilst he started helping out more with chores around the house to show love. Over time, they reported that they were able to break through the barriers that kept their relationship strained, and are now able to communicate better with each other.

\*Note: Names have been changed to protect the identity of our beneficiaries.

## PROGRAM BENEFITS

Using a monitoring, evaluation and learning (MEL) framework from MPI Generali's The Human Safety Network (THSN) initiative, 3 out of 5 parents reported that their stress level has dropped. Here are some other findings we've gathered:



### PERSONAL GROWTH

Parents reported that they are more patient, hardworking and open



### INCREASED AWARENESS

Parents reported that they gained new parenting insights and knowledge.



### FAMILY TIME

Families are spending more time together



### FAMILY INTERACTION

Families reported that they communicate better with each other.



### SOCIAL SUPPORT

Families are more open with each other, and with other families around them. They built a social support with other families to work through their struggles.



### FAMILY INTIMACY

Family ties have been strengthened.





### FAMILY FOCUSED PARTNERSHIP

From the many NGOs surveyed, **MPI Generali** decided to partner with GG based on similar objectives through The Human Safety Net (THSN) initiative. Through this partnership, GG was able to provide family focused programs to the community in PPR Taman Putra Damai.

This partnership also unexpectedly led GG to go beyond the borders of Malaysia to Venice, as we were invited to attend NetWorks 2018, THSN's annual summit. It was a great learning experience for us to be able to brainstorm, set goals and share best practices with many other NGOs on an international platform. With the support of a very committed corporate partner and their equally passionate staff, we look forward to impacting and empowering more families in 2019.





## KIDZREAD: THE GROWING NEED FOR LITERACY

“ We know that our children need academic help, but we are unable to teach them ourselves or send them for tuition, as we lack the means to do so.

- Community Parent ”

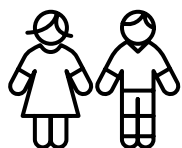
From less than 20 children, KidzREAD (formerly known as Community Reading Program, or CRP) has grown tremendously to accommodate 120 children in 2 communities, Taman Prima Selayang & Taman Putra Damai. Through word-of-mouth, eager parents came one hour before the Open Day started just to ensure their children would be registered for the program.

**Chek Hup Sdn. Bhd.**, our partner for the past 4 years, supported our decision to expand and cater to the demand in both communities, an effort that took a lot of trust. Similarly, another corporate partner **Newfields Advisors Sdn. Bhd.** came on board when we proposed to start this program in a new community called PPR Sri Pantai, serving an additional 16 children.





## Taman Prima Selayang



**55**  
Children

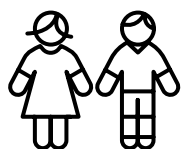
Attendance **77%**

77% of children achieved at least 70% attendance rate.

Attainment **50%**

50% of children improved by at least 1 reading level.

## PPR Taman Putra Damai



**65**  
Children

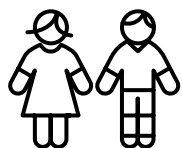
Attendance **89%**

89% of children achieved at least 70% attendance rate.

Attainment **70%**

70% of children improved by at least 1 reading level.

## PPR Sri Pantai



**16**  
Children

Attendance **85%**

85% of children achieved at least 70% attendance rate.

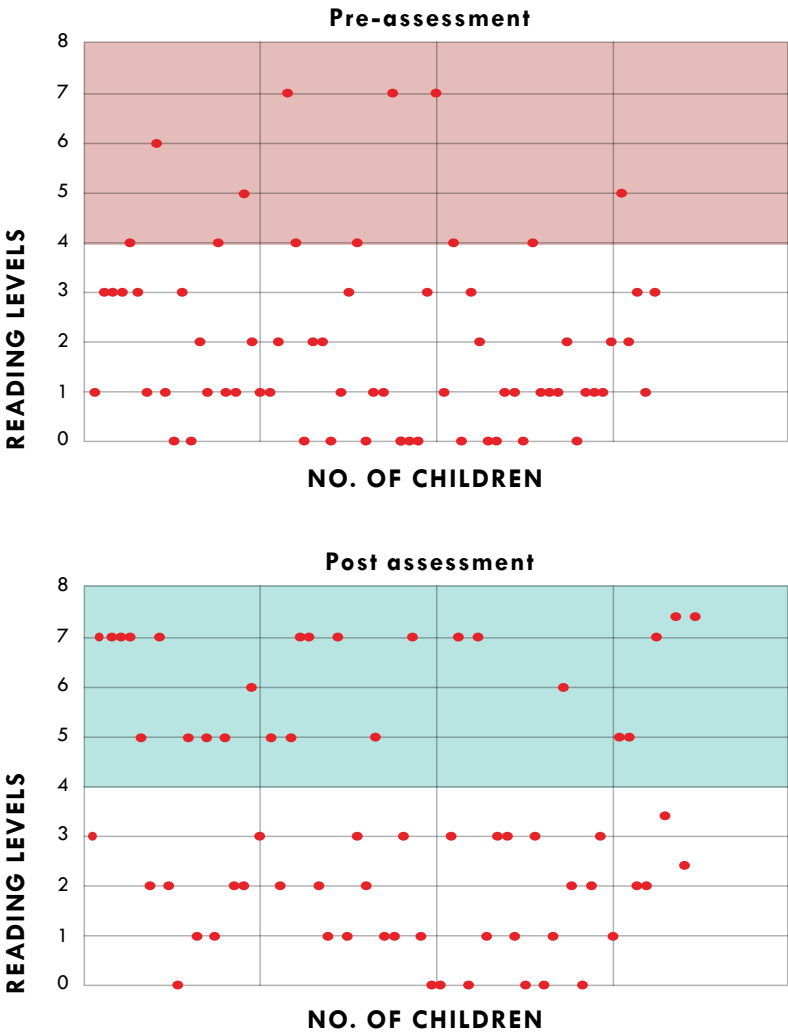
Attainment **71%**

71% of children improved by at least 1 reading level.





PROGRESS OF CHILDREN IN PPR TAMAN PUTRA DAMAI



CHILDREN ARE LEARNING

Each of the dots on the graphs represent a child in PPR Taman Putra Damai. At the start of the year, many of the dots were concentrated in the bottom quadrant, between reading levels 0 to 4. The children classified in reading level 0 are the ones who were not able to read, write or identify all of the 26 alphabets.

After running 20 sessions in 2018 with the children, we noticed a significant shift in the graph following post-assessment. Many children have moved up to beyond reading level 4 (the blue quadrant). On average, the children had advanced 1.5 reading levels!



TOUCHING ORANG ASLI COMMUNITIES

Since 2017, **KL-Kepong industrial Holdings Sdn. Bhd (KLK)** has partnered with us to provide KidzREAD to the orang asli youths in the Temuan community who reside in Klang Valley. Consisting of 7 youths between 13 to 17 years old, the syllabus devised was slightly different compared to the other KidzREAD programs where it focused more on grammar than reading.

3 children improved by 20%, while 2 others showed improvements by 40%. 4 out of the 5 youths also improved by at least one reading level even achieved tremendous progress by advancing 5 levels in just a few months!

## PARTNERSHIPS FOR CHANGE

### PROVIDING FINANCIAL PROTECTION TO VULNERABLE FAMILIES

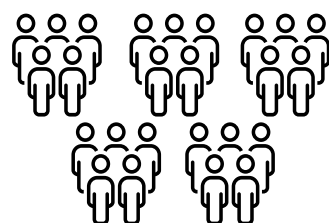
2018 marked the 5th year of our five-year partnership with **Prudential Assurance Malaysia Berhad (PAMB)**. The initiative began with the birth of PRUKasih in 2011 to meet a real social need. PRUKasih was a pilot project created to provide financial protection to low-income households in a community.

In 2013, **PAMB** formally established a corporate responsibility department dedicated to developing and driving corporate social responsibility initiatives in Malaysia. The PRUKasih pilot grew to cover 34 communities in the whole nation, including communities in Johor, Sarawak and Penang. Thus far, the total amount of funds disbursed to help the families has reached RM3.5 million.



Access to **40,000** households nationwide.

Protecting **24,000** people



**RM3.5 million** disbursed to help families.

A PRUKasih member Mr. Lee\* shared that he fell from the 3rd floor while at work and broke his neck, in addition to fracturing his skull, ribs and limbs severely. His wife had to resign from her job to care for him full time, so they both had no income during Mr. Lee's recovery period. The rent and food vouchers provided by PRUKasih ensured they had a roof over their heads and food on the table—a basic needs and safety net for vulnerable families that gave them time to recover from the incident, physically and mentally.



X



### PROJECTS

#### PRUKASIH

A free financial protection plan for low-income families in selected communities.

#### DUIT RIGHT PLUS

A financial literacy program "Duit Right", conducted as an extra-curricular activity, run by school teachers in secondary schools.

#### CHA-CHING CURRICULUM

A financial literacy program "Cha-Ching", conducted as part of the school curriculum. The sessions are taught by school teachers who have been trained.



## FINANCIAL EDUCATION FOR ALL

**“ This session gives a new perspective to the pupils that they have to start saving for the future now. ”**

— Teacher, SK Kampung Jepak Bintulu.

In the past, our efforts to bring financial education to children in primary schools were done through programs run by staff teams ] and volunteers from **PAMB** and GG. However, with the expansion of the program and wanting to bring awareness to more children, the Cha-Ching Curriculum was adapted locally so that teachers themselves can teach it in our national primary schools. With the approval from the Ministry of Education (MoE), **PAMB** worked with Junior Achievers (JA) and GG to train teachers from 6 states—Kuala Lumpur, Selangor, Putrajaya, Perak, Penang and Sarawak.

In 2018, A total of 544 teachers from 277 schools were trained, and 28,552 children were able to learn the basic financial concepts of earn, save, spend and donate. Teachers who attended the program also shared how they felt that the program was useful for themselves as adults, as this was their first ever exposure to any sort of financial education.



**94%**

teachers believed that the program benefits their students



**28,522**

children reached through Cha-Ching Curriculum

On the other hand, the financial education program for secondary schools called Duit Right also underwent an upgrade. In order to make the program accessible to more secondary school youth, Duit Right Plus was created. The “Plus” version turned the Duit Right program from a workshop teaching style to a board game where they learned about the fundamental money management concepts Earn, Save, Spend, Donate, Investment, Insurance & Debt as a co-curricular module, under the guidance of teachers from respective clubs and societies. Duit Right Plus was piloted in 2 schools with 63 youth and will continue to run for 5,000 more youth in Kuala Lumpur and Perak in 2019.



**3,837**  
youth reached

Adults from low-income communities covered under PRUKasih now have access to financial education as well. With the launch of the Adult Financial Education (FE) program, claimants who receive financial protection will be able to go through a short course tailored to help them understand the importance of money management. They are taught about needs versus wants, simple budgeting, and the importance of saving before spending, in hopes that they too can make better financial decisions for their families.

Financial education is important for all, especially for those who do not have access to basic financial education.





## IMPACT AT A GLANCE

### BASIC NEEDS





## SUPER SARAPAN

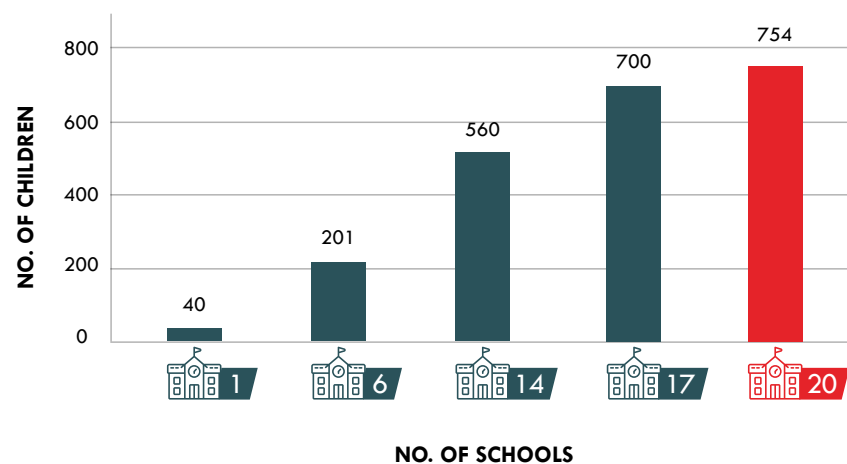
Super Sarapan provides children a meal in school everyday so that they are motivated to go to and stay in school. In 2018, Super Sarapan fed a total of 754 children from 20 schools. One female student, Jamala\* shared that before she had Super Sarapan, she saw a doctor regularly for gastric pains and had to take medication. After receiving Super Sarapan for a year, she shared that the pain stopped and when she went for her doctor's appointment, the doctor said that she no longer needed to take medication. This is why we want to continue providing children with the necessary nutrients that allows them to focus and stay in school. 79% of the children from 3 schools surveyed said that Super Sarapan reduces their hunger during school days. 22% also said that Super Sarapan motivates them to go to school.

# 79%

of 3 schools surveyed said that Super Sarapan reduces their hunger during school days

# 22%

said that Super Sarapan motivates them to come to school.



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Better Lives - Our Only Mission

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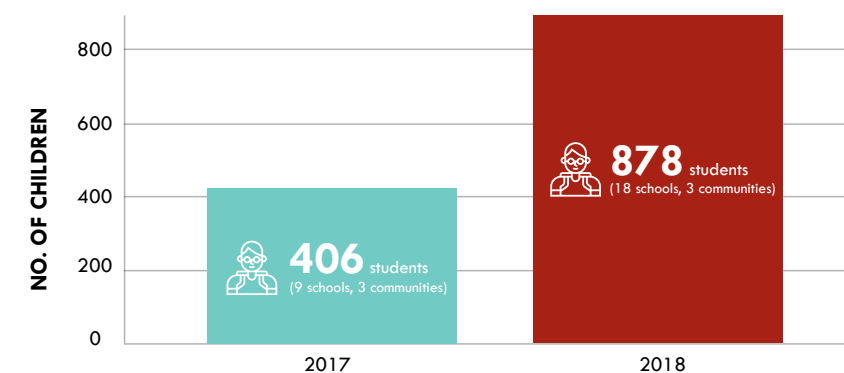
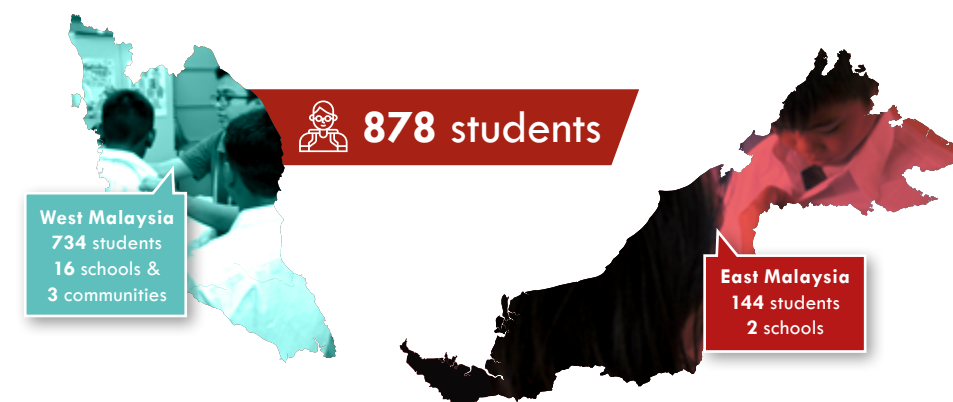




## SUPER SERAGAM

Super Seragam provides uniform packages so that children can go to school with confidence. A teacher from SMK Dato' Ibrahim Yaacob shared with us that the uniform packages are going to the right beneficiaries as many of the students only had one set of uniform. One of her student's houses burnt down recently and he was left with just one set of uniform. Usually in cases like these, the teacher would not penalise the students despite not coming in their school uniform, but because of Super Seragam, the student will be able to go to school with confidence in their new uniforms. Super Seragam has provided uniform packages to 878 students from 18 schools and 3 communities.

### UNIFORM PACKAGE BENEFICIARY

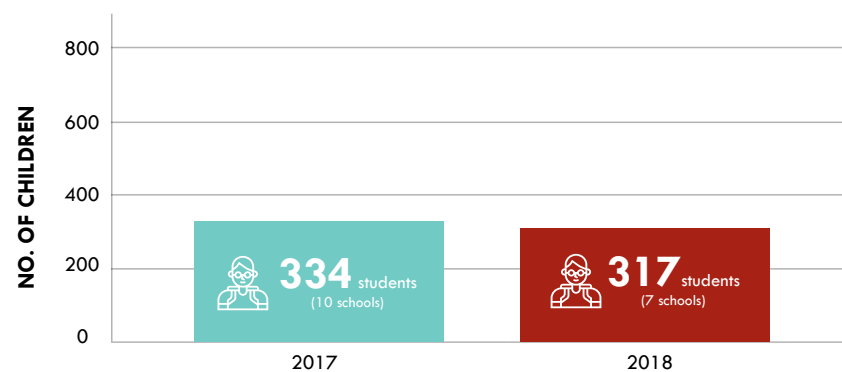




## SUPER SIGHT

Super Sight is a program that provides free vision checks & spectacles so that those children can learn better in school. "I can see now!" was what a student exclaimed after he received his new pair of spectacles. Before this, he was using a pair of spectacles inherited from his late-grandfather. He used to look down a lot and not talk much, so his teacher mentioned how it was rare to see him this happy and smiling. Subsequently, his attendance in school has also improved. Super Sight has given these students confidence, allowing the students to have a clearer vision to learn.

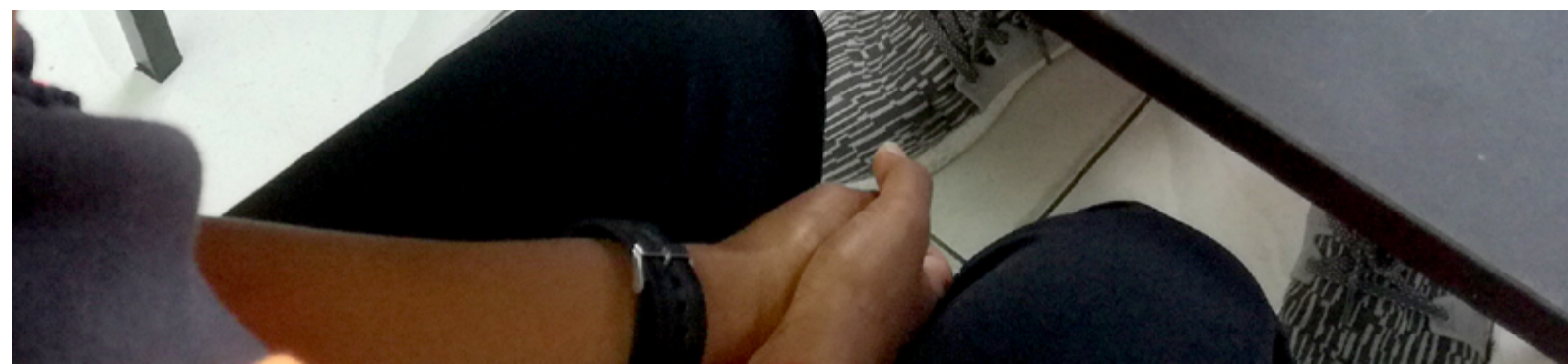
**91** students received  
a pair of spectacles.



Supported by: **DONORS**

**VISION SPACE**  
OPTOMETRIST  
VISION FOR LIFE

**HOYA**  
Eye for detail







## FAMILY SUPPORT

FamsUP is a support program where we provide aid to help high needs families address issues such as poverty, unemployment, and children's education. We were able to help single parent families in their time of crisis by:

- **Ensuring the family has their basic needs met**
- **Ensuring the children continue their studies.**
- **Helping the single parent find a job with sufficient income.**
- **Provide emotional support during the times of crisis**

Pn. Shila\*, a single mother from the community whose husband was serving time had to care for her 4 children alone. As she was at work, she missed the day to register her son for his first year in primary school. When GG spoke to her, she said her wish was to get her son registered. She had no idea how to do it, so she asked us for help. She was able to take leave from work and we brought her and her son to register at Jabatan Pendidikan Wilayah Persekutuan (JPWP). The registration process was quick because the officer who received the mother's application empathised with her situation, as he was also from a low-income community in the past. That same day, we brought the child to shop for uniforms, schoolbooks, shoes, etc. to prepare him for school. On the first day of school, the child's joy was evident as he skipped his way to class while holding on to his mother's hands, who took leave to be there for him. "Terima kasih ya GG, kamu telah banyak membantu kami." Pn. Shila thanked us for helping her. The family services team has worked on 18 cases from 3 communities in 2018.

**18** cases from **3** communities



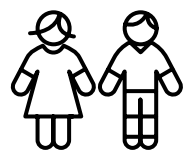
## BASIC EDUCATION





## LINUS AT RUMAH KANAK-KANAK TENGKU BUDRIAH

The Literacy and Numeracy (LINUS) program conducted in Rumah Kanak-kanak Tengku Budriah (RKKTB) aims to build the basics of reading and writing in Bahasa Malaysia (BM). This helps especially when the children are unschooled. A girl who started out not being able to recognise alphabets had spent 3 years in the program, where she improved 11 levels and is now able to read and write on her own. She completed the program and graduated in 2018.



**10**  
Children

Attainment

70%

70% of children improved by at least 1 reading level.



## LINUS AT SEKOLAH TUNAS BAKTI (STB) SG. BESI

It was hard for us to believe that there were youth aged 17 and 18 years old who could not recognise alphabets or even spell their name. We saw the need to address the issue of basic BM literacy in a juvenile school. After several sessions where the mentors intentionally built a relationship with the youths, they noticed an increase in the youths' confidence level. The youths could read and write better and would even ask for extensions or homework when the session was up. They also exhibited excitement during sessions, like arriving half an hour earlier or asking for exercise books as gifts so they could practice writing.

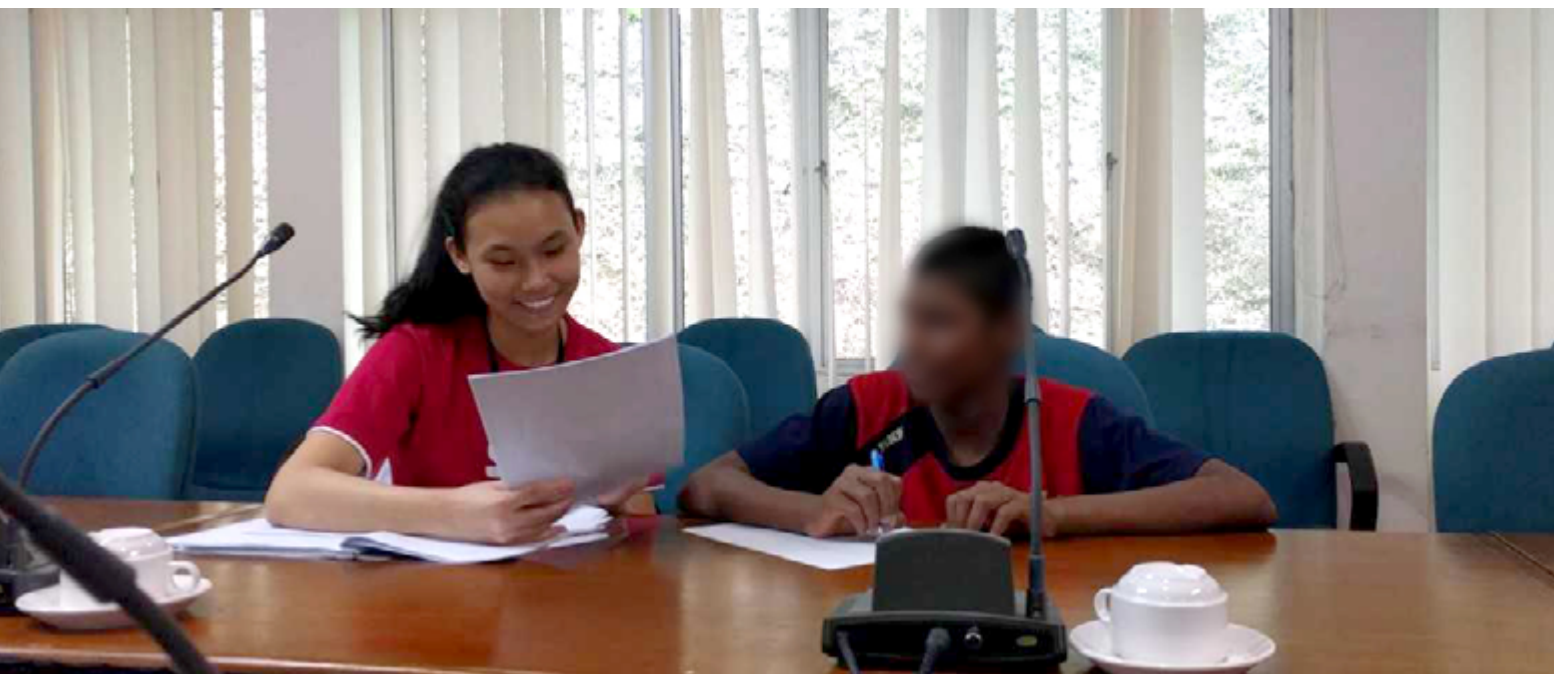


**14**  
youth

Attainment

56%

56% of youth improved by at least 1 reading level.





# LEARNING THROUGH INDIVIDUALISED TEACHING (LIT)

In our academic guidance program called LIT (formerly known as PBP), we emphasise on **3As—Attendance, Attainment and Attitude**.

**Attendance** shows a child's interest in the program and it means that the child is able to improve thanks to consistent guidance and mentoring. Overall, the attendance has been the highest in the past 4 years of running this program.

## LIT Secondary

**Attendance** 71%

71% of 52 youth achieved at least 70% attendance rate.

## LIT Primary

**Attendance** 88%

88% of 40 children achieved at least 70% attendance rate.

**Attainment** allows us to assess a child's improvement through the pre-assessments and post-assessments. One highlight from the LIT primary program was that a boy improved in his mathematics, from not knowing how to multiply to learning the multiplication table in 3 months.

## LIT Secondary



**73%** of the youth showed an improvement in their English.



**44%** of the youth showed an improvement in their Mathematics.

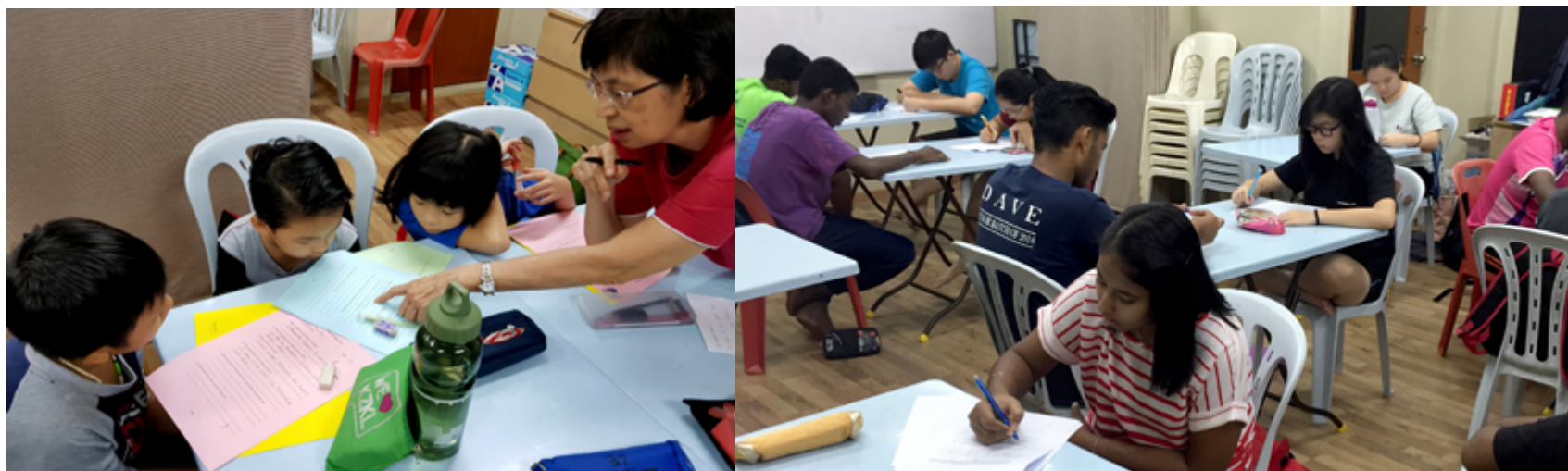
## LIT Primary



**83%** of the children showed an improvement in their English.



**63%** of the children showed an improvement in their Mathematics.







**Attitude** is where we intentionally mentor and impart values to build the children's character in order to raise an exemplary next generation. 3 values we observed from the children were:

#### Punctuality

The primary children used to come for sessions 10 to 15 minutes late. At the end of the session, we would remind them about the importance of being on time and how it is important to respect their mentor's time. After a few sessions, we saw an improvement in the children's behavior where they would arrive at least 5-10 minutes before the session began.

#### Role Modelling

In 2018, we saw an increase in the number of junior mentors. This shows us that the youth are interested in contributing back to their society. Just like the mentors who have invested their time to mentor these youth, the youth themselves also want to invest time into mentoring the younger children.

#### Perseverance

Through the effort of mentors who mentor and encourage them, we have seen improvement in their attitude. A girl who used to be weak in simple mathematics like addition and subtraction has now mastered these topics and moved on to learn multiplication on her own. She is now self-motivated to continue learning.

Supported by:

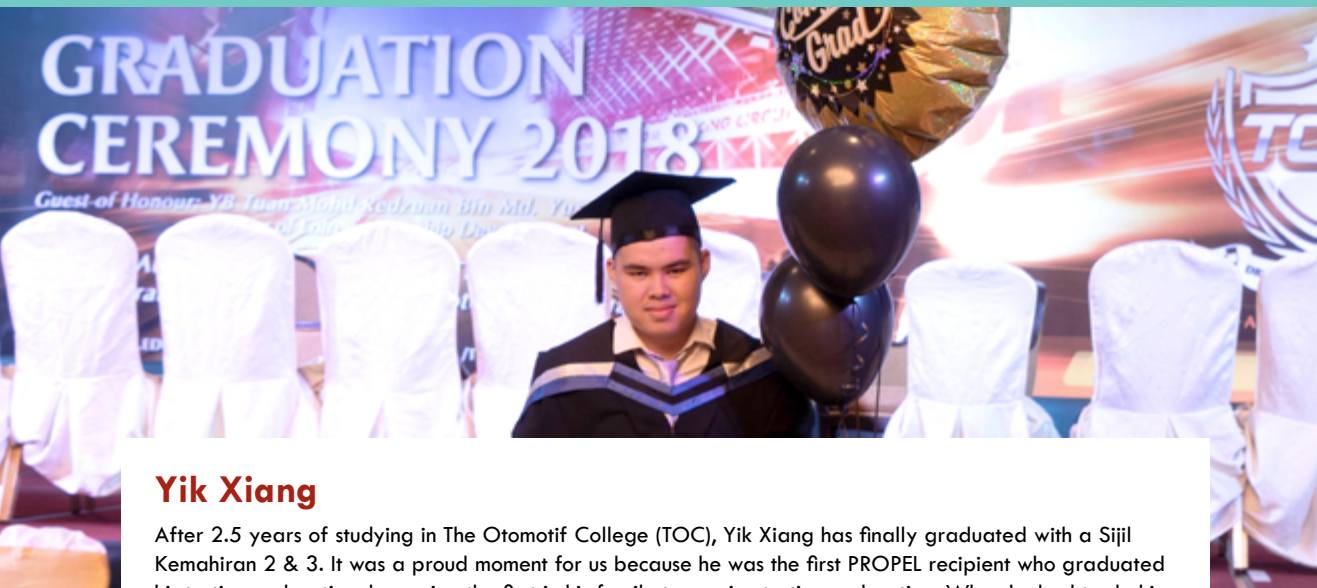
LIT Primary - **sage** Foundation

LIT Secondary - **MahSing** FOUNDATION



## PROPEL

This is a community education fund that helps community youth pursue higher education in fields that they are interested in, propelling them into better job opportunities for the future.



### Yik Xiang

After 2.5 years of studying in The Otomotif College (TOC), Yik Xiang has finally graduated with a Sijil Kemahiran 2 & 3. It was a proud moment for us because he was the first PROPEL recipient who graduated his tertiary education, becoming the first in his family to receive tertiary education. When he had to do his internship, Yik Xiang even chose to intern in a high end car service center because he wanted to learn how to service high end cars. He has moved on from there and is currently selling car auto parts with a local company, handling everything from sales to delivery to customer service. This gives him a more holistic view and experience in terms of business management, especially in the automotive field that he is interested in.



### Vigneswaran

Having just completed his A-Levels, Vigneswaran has since applied to study medicine in a local university. He managed to get an interview in University Sains Malaysia (USM) medical school. While waiting for a reply from the university, he will be interning in Yayasan Generasi Gemilang (GG), undergoing the GROW internship program. Vigneswaran plans to complete his medical degree to become a doctor in the future.



### Puganeswaran

Puganeswaran is studying for his Diploma in Information Technology at Politeknik Sultan Idris Shah Sabak Bernam. He has been very consistent in maintaining his CGPA (3.71) and is doing very well academically. He is also active in co-curricular activities, being a part of school clubs, which gave him opportunities to be a part of the tech team in these events, something related to his area of interest and his studies. He will be interning in the IT department of an insurance company before completing his studies in 2019.



### Rin Seng

The PROPEL funding for Rin Seng completed in 2018 when he graduated with a Diploma in Accounting from Pintar College. That was the stepping-stone for him to continue on with an Advanced Diploma in Accounting on his own accord. He is currently working in the finance department of a wholesale market company in Selayang, where he is able to put into practice what he has learnt and have a foretaste of the working world. His future plan is to work for a bit to get some savings so that he can continue on with his ACCA papers, in hopes to be a chartered accountant.



### Hui Fang

During her college days studying for her Diploma in Accounting at TARUC, she joined a camp that gave her the opportunity to go to Johor to run some educational programs with primary school kids. She shared that this really opened her eyes to the struggles of primary school children. It has also helped her to learn to work in a team too, along with her peers considering she is quite shy in nature. Hui Fang will be graduating from her diploma in 2019 and plans to pursue a degree after.

Supported by:





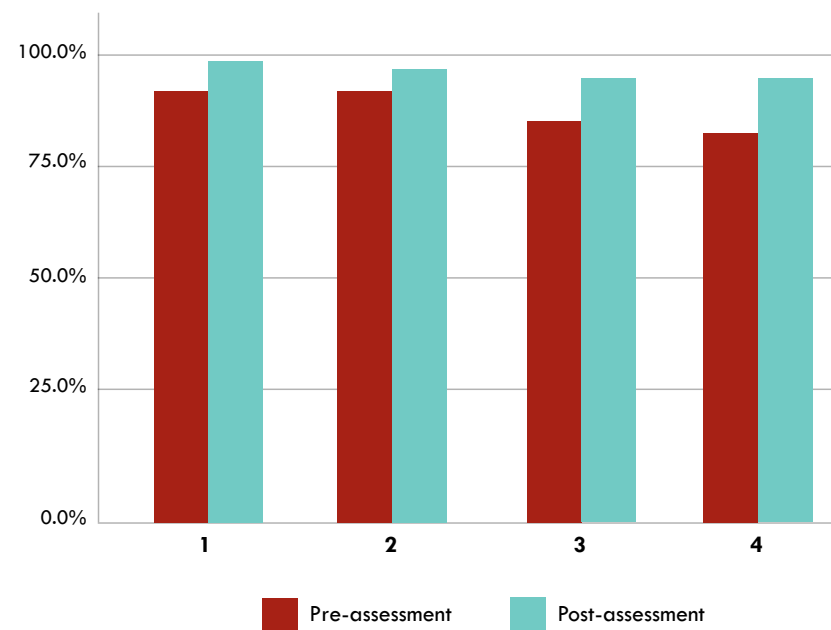
## LIFE SKILLS





## SIBERKIDZ

SiberKIDZ is a play on the term Cyber Kids whereby we adapted Google's "Be Internet Awesome" Digital Safety and Citizenship Curriculum into a 90-minute program conducted for local primary schools. We reached out to 1,179 children from 2 communities, 2 private schools and 8 public schools in Klang Valley and Miri, where we gave them an understanding on what it means to have good judgement, be cautious and be respectful towards their own privacy and others.



- 1 Possess awareness on not sharing their private information online (Be Wise)
- 2 Possess awareness on identifying scams and phishing sites (Be Alert)
- 3 Possess awareness on online safety (Be Alert)
- 4 Possess awareness on being kind online (Be Kind)



Out of the three topics (Be Wise, Be Alert & Be Kind), being kind online was the topic that seemed to be the most impactful. Initially, 12.2% thought it was okay to tease or make fun of their friends online. After the program, only 1.9% of the children still think it's okay to tease their friends online.

We hope to continue raising awareness on Cyber Wellness for children aged 10-12 years old, so that they are equipped with knowledge on how to navigate the digital world.

Supported by: 





## WORKING WITH YOUTH IN DETENTION

Detention centres like Henry Gurney School (a correctional institution under the jurisdiction of the Malaysian Prison Department) and Sekolah Tunas Bakti (an approved school under the Department of Social Welfare or Jabatan Kebajikan Masyarakat) house youth that are sometimes forgotten by society. For us, these youth are also worthy of our quality education programs.

Through the Microsoft Youthspark grant given by **Microsoft Malaysia**, we were able to conduct 4 sessions of Next Gen XLR8 for a total of 80 youth in Henry Gurney Melaka, equipping them with the necessary 21st century skills.

The officers shared that the Next Gen XLR8 program was very useful for the youth, especially if they want the youth to reintegrate into society once they are released. The teachers shared with us that the youth in Henry Gurney appreciate the education opportunities given to them. This was evident when the youth wrote that their dream was to “make their parents proud” or “be a useful person in the society”.

The principal of Sekolah Tunas Bakti (STB) Sg. Besi shared that being able to help youth-at-risk find better opportunities in life is a personal goal of his. He shared this during the GG Thanksgiving event in December where we interviewed him and two STB youth about their lives and their hopes for the future.

Tuan Jimmy hoped that the public would spend time building a relationship with the youth instead of just providing for them financially because there is a greater need. Most importantly, he emphasized the importance of us becoming an accepting society, to provide the youth with a second chance so that they can live a normal life in the future.



Tuan Jimmy from  
Sekolah Tunas Bakti, Sg. Besi



## PARTNERSHIPS



**Company Name:**  
Prudential Assurance Malaysia Berhad & Prudence Foundation

**Programs Supported:**  
Duit Right, Cha-Ching, PRUKasih

**Description:**  
This partnership aims to provide financial protection for low-income communities where they can receive temporary financial relief. Besides that, we also aim to provide financial education to children, youth and adults so that they understand money management concepts.

**SDG Goals Supported:**  
#1 No Poverty, #17 Partnership for the Goals



**Company Name:**  
Newfields Advisory Sdn. Bhd.

**Programs Supported:**  
PROPEL, KidzREAD

**Description:**  
Helping children receive basic education, whether providing primary school children with an opportunity to read & learn English or funding community youth to receive tertiary education, this partnership focuses on education.

**SDG Goals Supported:**  
#4 Quality Education



**Company Name:**  
Google Asia Pacific Pte. Ltd.

**Programs Supported:**  
SiberKIDZ

**Description:**  
Encourage children aged 10-12 years old to be positive digital users when navigating cyberspace. We want to give them an understanding on Cyber Wellness and what it means to have good judgement, to be cautious and respectful towards themselves and others online.

**SDG Goals Supported:**  
#4 Quality Education, #17 Partnerships for the Goals



**Company Name:**  
Sage Foundation

**Programs Supported:**  
LIT Primary

**Description:**  
Providing primary children from communities an opportunity to receive academic guidance in English and Mathematics with the help of mentors in small groups.

**SDG Goals Supported:**  
#4 Quality Education



**Company Name:**  
Fraser & Neave Holdings Bhd.

**Programs Supported:**  
KidzLIFE

**Description:**  
Imparting good values to see change in children's character and behavior, enabling them to be good role models in their family and community.

**SDG Goals Supported:**  
#4 Quality Education



**Company Name:**  
Mah Sing Foundation

**Programs Supported:**  
LIT Secondary

**Description:**  
Providing secondary youth from communities an opportunity to receive academic guidance for English and Mathematics with the help of mentors in small groups.

**SDG Goals Supported:**  
#4 Quality Education





**Company Name:**  
KL-Kepong Industrial Holdings Sdn. Bhd.

**Programs Supported:**  
KidzREAD

**Description:**  
Providing English learning opportunities to the Temuan children located in the Klang Valley, so that they are able to improve in their studies and be motivated to stay in school.

**SDG Goals Supported:**  
#4 Quality Education



**Company Name:**  
Chek Hup Sdn. Bhd.

**Programs Supported:**  
KidzREAD

**Description:**  
A program that promotes reading & English Literacy among primary school children in the community. Children are mentored so that they improve in their confidence and ability to converse in English.

**SDG Goals Supported:**  
#4 Quality Education



**Other Program Partners:**

**Programs Supported:** Super Sarapan, Super Seragam, Super Sight

**Description:**  
Providing for children's basic needs so that they have the best chances of progressing in school.

**SDG Goals Supported:**  
#1 No Poverty, #17 Partnership for the Goals



**Company Name:**  
MPI Generali Insurans Berhad

**Programs Supported:**  
FamsUP, FamTIME, FamTIME Bersama

**Description:**  
Helping urban poor families be financially and emotionally resilient so that they can support a healthy environment at home for children to thrive and access education.

**SDG Goals Supported:**  
#1 No Poverty, #17 Partnership for the Goals



**Company Name:**  
Microsoft Malaysia

**Programs Supported:**  
Next Gen XLR8

**Description:**  
Providing 21st century skills & trainings to under-served children, especially youth-at-risk.

**SDG Goals Supported:**  
#1 No Poverty, #17 Partnership for the Goals





## VOLUNTEER HIGHLIGHTS

The work in GG is possible through the help of these amazing volunteers who have given their time to mentor, teach, and guide our beneficiaries.



**590** Active Volunteers



**7666** Volunteering Hours

**1**



Platinum Volunteer  
120 hours and above

**8**



Gold Volunteer  
80 hours and above

**18**



Silver Volunteer  
60 hours and above

**67**



Bronze Volunteer  
30 hours and above





## BOARD OF TRUSTEES



**Wong Koon Tatt**  
Chairman



**Dr. Chew Weng Chee**



**Dr. Wong Sum Keong**



**Law Gin Kye**



**Noria Raja**



**Rodney Koh**

## EXCO



**Daniel Tan**  
Founder & Head of EXCO



**Pn Sri Thong Nyok Choo**



**Dato' Sri Thong Kok Khee**



**Stefanie Tan**



**Jacob Krishnan**

## GOVERNANCE & ACCOUNTABILITY

At GG, we recognise that every resource entrusted to us can transform our client's lives. We promise to manage the funds received honestly and will use it effectively to benefit our clients.

We take seriously the responsibility to maintain integrity and transparency in everything we do.

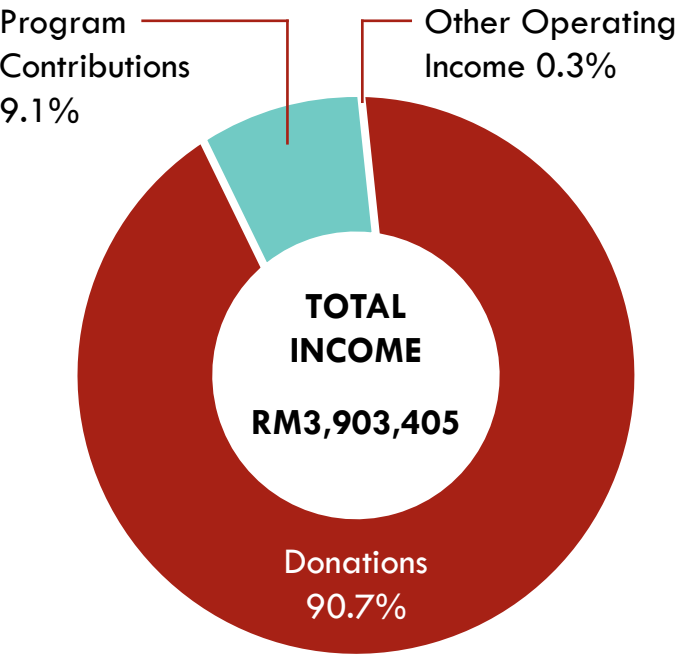
- GG is registered with the Companies Commission of Malaysia (Co No. 1121213-V) under the Companies Act 2016.
- An annual audit is obtained in accordance with approved standards on auditing in Malaysia by an independent public accounting firm, Baker Tilly Monteiro Heng PLT (LLP0019411-LCA & AF 0117). The financial statements of Yayasan Generasi Gemilang were audited and found to give a true and fair view of the financial position of the Yayasan as at 31 December 2018, and of its financial performance and cash flows for the financial year then ended in accordance with Malaysian Financial Reporting Standards, International Financial Reporting Standards and the requirements of the Companies Act 2016 in Malaysia. A copy of the audit report and financial statements can be obtained from our website [www.gengemilang.org](http://www.gengemilang.org)
- Consistent management review and monitoring of operating costs to ensure that resources are optimised and within approved budgets. Project evaluations are also carried out to assess the ongoing effectiveness of our programmes in meeting our clients' needs.
- Committed to ensure that all donations and grants received are used for their intended purposes and look to leverage funds for maximum impact.





FINANCIAL OVERVIEW 2018

INCOME



**DONATIONS** are funds donated to support GG’s mission and programs in compliance with our Giving Policy (guidelines available on our website). Donations consist of general and restricted donations received from individuals and non-government entities including corporate bodies and non-profit organisations. In 2018, GG has also received funds from the Ministry of Women, Family and Community Development (KPWKM). Restricted donations are recognised when the specific utilisation conditions have been met.

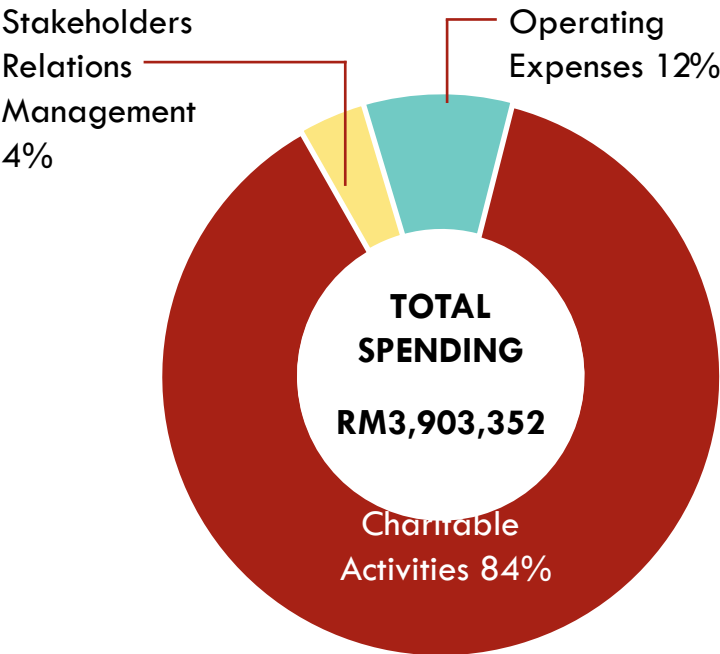
GG maintained its percentage of donations this year (RM3,539,591) with only a slight increase of 1% compared to 2017 (RM3,503,888).

**PROGRAM CONTRIBUTIONS** are received with regards to programs and workshops conducted for schools, organisations and communities.

There is an increase of 8% in Program Contributions to RM353,528 (2017: RM326,892) due to the increase in the number of workshops run during the year.

**OTHER OPERATING INCOME** includes interest income from placement of fixed deposits with licensed banks.

SPENDING BY FUNCTIONS



**Expenditure on Charitable Activities** includes program staff costs and program material costs. GG maintained its spending on charitable activities at 84% of the total spending (2017: 83%).

A further breakdown of charitable activities are as follows:

Value Based Learning	30%
Family Education & Empowerment	27%
Academic Learning & Enrichment	16%
School Going Aid	11%
	84%

**Expenditure on Stakeholder Relations Management** covers program staff costs and expenses incurred for communications and building stakeholder relationships. In 2018, stakeholder relations management costs was reduced to 4% of total spending (2017: 5% of total spending).

**Operating Expenses** covers operational staff costs, premises and administrative expenses. Operating costs remains at 12% of our total expenditure at RM450,886 (2017: RM469,883).



## FINANCIAL STATEMENT

## STATEMENT OF COMPREHENSIVE INCOME

	1 JAN 2018 to 31 DEC 2018	1 JAN 2017 to 31 DEC 2017
<b>INCOME</b>		
Donations	3,539,591	3,503,888
Program Contributions	353,528	326,892
Other Operating Income	10,286	25,415
<b>TOTAL INCOME</b>	<b>3,903,405</b>	<b>3,856,195</b>
<b>EXPENSES</b>		
Charitable activities	(3,287,633)	(3,214,860)
Stakeholders relations management	(164,833)	(171,030)
Operating expenses	(450,886)	(469,883)
<b>TOTAL EXPENSES</b>	<b>(3,903,352)</b>	<b>(3,855,773)</b>
Surplus before taxation	53	422
Taxation	(53)	(422)
<b>TOTAL COMPREHENSIVE INCOME FOR THE FINANCIAL PERIOD</b>	<b>-</b>	<b>-</b>

## FINANCIAL STATEMENT

## STATEMENT OF FINANCIAL POSITION

	AS AT 31 DEC 2018 RM	AS AT 31 DEC 2017 RM
<b>ASSETS</b>		
<b>Non-current asset</b>		
Equipment	36,651	46,032
<b>Current assets</b>		
Other receivables	190,771	172,030
Fixed deposits with licensed banks	910,440	68,970
Cash and bank balances	817,678	1,289,663
	1,918,889	1,530,663
<b>Total Assets</b>	<b>1,955,540</b>	<b>1,576,695</b>
<b>EQUITY AND LIABILITIES</b>		
<b>Equity</b>		
Accumulated funds	-	-
<b>Current Liabilities</b>		
Other payables	94,972	93,993
Deferred income	1,860,515	1,482,280
Current tax liabilities	53	422
	1,955,540	1,576,695
<b>Total Equity and Liabilities</b>	<b>1,955,540</b>	<b>1,576,695</b>





@GenGemilang